May 1, 2012 – IIDA announced the IIDA/Contract Magazine Showroom and Booth Design Competition that honors originality of design, visual impact, effective use of materials and the outstanding use of space, color, texture, lighting and graphics in showrooms and booths at NeoCon 2012.

NeoCon exhibitors may enter in four different categories: Booths less than 400 square feet, booths greater than or equal to 400 square feet, showrooms less than 4,000 square feet, and showrooms greater than or equal to 4,000 square feet. The Best of Competition Award will be announced along with all of the winners on Monday, June 11.

To enter, download the entry form. Only NeoCon exhibitors are eligible to participate. The deadline to enter is May 25.

Submissions will be judged by a jury of design professionals. Winners will be featured in Contract magazine and on the IIDA website. See a list of 2011 winners.

For questions or more information, contact Erin Cook, Manager of Industry Relations and Special Events.

About International Interior Design Association
The International Interior Design Association (IIDA) is a professional networking and educational association with more than 12,000 Members practicing worldwide in more than 50 countries. IIDA is committed to enhancing the quality of life through excellence in Interior Design and advancing Interior Design through knowledge, value and community. IIDA advocates for Interior Design excellence; nurtures a global Interior Design community; maintains high educational standards; and supports its Members and the Profession with visionary leadership. For more than 38 years, IIDA has helped reveal new Design talent through a variety of education initiatives and Interior Design/Architecture competitions honoring local talent, including the Interior Design Competition, Global Excellence Awards and HD Product Design Competition. www.iida.org.