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IIDA ANNOUNCES ASSOCIATION FORUMS AT NEOCON 2012

April 10, 2012, Chicago, IL—The International Interior Design Association will host two association forums at NeoCon this year and welcomes everyone to participate in the “Power Think: The Who, Where and How of Work” and “2012 and Beyond: New Directions for Government Interiors.” IIDA will provide a platform for discussions of provocative topics throughout the conference and serve as an informational resource for attendees on current industry design trends.

The association forum titled “Power Think: The Who, Where and How of Work” will be 9:30 - 10:30 a.m. on Monday, June 11 at IIDA Headquarters in Suite 567 at the Merchandise Mart. Participants will have the opportunity to engage with international leaders about the changes in the practice of design, new client expectations and the need for a new approach in the industry. Join some of the foremost design leaders in North America from the International Interior Design Association, Interior Designers of Canada and American Society of Interior Designers as they consider the new realities in managing a firm, increase successes and determine the future of design. This C-suite session targets firm leaders and emerging managers who recognize the practice of design is changing and are challenging the way it has also changed clients’ approach to design. The cost for Members is $25 and $55 for Non-Members. Credit: 0.1 CEU. Register online.

The association forum “2012 and Beyond: New Directions for Government Interiors” will be 9:30 - 11 a.m. on Wednesday, June 13 at IIDA Headquarters, Suite 567 at the Merchandise Mart. Dianne Juba, IIDA, LEED AP, US GSA will be the presenter at the government forum sponsored by Tandus Flooring. The work environment for the federal government workforce is undergoing radical change. What are the new drivers and policies that will impact the design and construction industry? Be prepared to take note of what the future of design will bring to the government, including improving space utilization of real estate, reducing energy consumption and carbon footprint, accommodating diversity and increasing worker productivity. Leaders from various areas of government design will share their insights following Dianne’s presentation. The cost for Members is $25 and $35 for Non-Members. Credit: 0.1 CEU. Register online.

Find out more information about IIDA events at NeoCon 2012 online. Register for NeoCon events.
About International Interior Design Association
The International Interior Design Association (IIDA) is a professional networking and educational association with more than 12,000 Members practicing worldwide in more than 50 countries. IIDA is committed to enhancing the quality of life through excellence in Interior Design and advancing Interior Design through knowledge, value and community. IIDA advocates for Interior Design excellence; nurtures a global Interior Design community; maintains high educational standards; and supports its Members and the Profession with visionary leadership. For more than 38 years, IIDA has helped reveal new Design talent through a variety of education initiatives and Interior Design/Architecture competitions honoring local talent, including the Interior Design Competition, Global Excellence Awards and Sustainable Leadership Awards. www.iida.org.