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IIDA Announces Two Middle East Design Competitions

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March 7, 2012, Chicago, IL – The International Interior Design Association is pleased to participate as the official knowledge partner at The Office Exhibition, the Middle East’s premier office fit-out and design event, May 15-17, 2012 at the Dubai World Trade Centre. IIDA will also be partnering in two competitions, The Middle East Office & Hospitality Product Design Awards and The Office Exhibition Interior Design Competition.

“Many of our Members are based in the Middle East and across the world and our partnership with The Office Exhibition allows us to reach our international Members and recognized their talents and achievements through these competitions,” said Cheryl Durst, FIIDA, LEED AP, CEO and Executive Vice President of IIDA.

The Middle East Office & Hospitality Product Design Awards honor manufacturers and designers for excellence in product design for the commercial office and hotel industries in 12 categories. Only products designed for commercial office space or for the hotel market and offered for sale or use after February 1, 2011 can enter. Only exhibitors at The Office Exhibition 2012 or The Hotel Show 2012 are eligible to participate.

The Office Exhibition Interior Design Competition seeks to recognize and reward outstanding interior design/architecture projects in the Middle East and to encourage new ideas and techniques in the design and furnishing of interior spaces. Any interior designer, interior architect or architect may submit a design project. The project must be located in the Middle East, however, the design firm may be located anywhere. The project must have been completed between January 1, 2009 and December 31, 2011. There are nine categories that a project may be entered in including Corporate Space Large, Corporate Space Small, Cultural/Institutional/Educational, Healthcare, Hotels, Municipal/Public Spaces, Restaurants, Retail and Spas/Fitness/Wellness Centers. View last year’s winners.

The cost to enter is $175 per entry for both competitions. Each product or project may only be submitted once. The competitions are now open and the deadline to enter is April 26. Enter online now.
Winners will be announced at The 2012 Office Exhibition in Dubai, where they will be presented with an award. Winners will also be featured on the Office Exhibition and the IIDA websites. For questions or more information, contact IIDA Senior Director of Membership, Lisa Toth or call 312-379-5150.

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**About International Interior Design Association**

The International Interior Design Association (IIDA) is a professional networking and educational association with more than 12,000 Members practicing worldwide in more than 50 countries. IIDA is committed to enhancing the quality of life through excellence in Interior Design and advancing Interior Design through knowledge, value and community. IIDA advocates for Interior Design excellence; nurtures a global Interior Design community; maintains high educational standards; and supports its Members and the Profession with visionary leadership. For more than 38 years, IIDA has helped reveal new Design talent through a variety of education initiatives and Interior Design/Architecture competitions honoring local talent, including the Interior Design Competition, Global Excellence Awards and Sustainable Leadership Awards. [www.iida.org](http://www.iida.org).

**About The Office Exhibition**

The Office Exhibition is the largest office fit-out and design exhibition in the Middle East. It is the premium showcase for high-end products and services which combine to create outstanding working environments. Organised by dmg :: events, the show attracts thousands of top tier architectural and interior design firms and end-users from the Middle East and beyond. Encompassing a wider range of products and services to reflect the ever expanding market and different working environments and with the International Interior Design Association (IIDA) as official knowledge partner, the event has become the most important exhibition for commercial interior design professionals in the GCC region. For more information, visit [www.theofficeexhibition.com](http://www.theofficeexhibition.com).