IIDA AND HOSPITALITY DESIGN MAGAZINE ANNOUNCE THE
16th ANNUAL HD PRODUCT DESIGN COMPETITION

February 2, 2012, Chicago, IL – The International Interior Design Association in partnership with Hospitality Design magazine proudly announced the 16th Annual IIDA/Hospitality Design Product Design Competition that honors manufacturers and designers for excellence in innovation, function, and aesthetic advancements in the hospitality industry.

The competition is now open. Entries will be judged in eight categories including applied finishes and materials, textiles, flooring, individual seating, group seating, case goods and freestanding furniture, lighting, and accessories or specialties.

Submissions are judged for design innovation, technical advancements, cost and value, environmental responsibility, aesthetics, need, and usage within hospitality applications. There will also be a Best of Competition Award presented to one of the product design award winners.

The 2012 judging panel includes Anne-Marie Gianoudis, IIDA, LEED AP, Gresham Smith & Partners in Birmingham, Alabama; Stacy Reed, IIDA, LEED AP, ID+C, Gensler in Austin, Texas; Rick Marencic, IIDA, Daroff Design Inc. in Lafayette Hill, Pennsylvania and Felice L. Silverman, IIDA, Silverman Trykowski Associates in Boston, Massachusetts.

Only exhibitors at HD Expo 2012 are eligible to enter. The deadline to submit entries is April 20, 2012. The cost to enter is $175 per entry for IIDA Members and $275 per entry for non-Members. Each product may be submitted in only one category. Enter online.

All winning products, manufacturers, and designers will be published in the July issue of Hospitality Design magazine and on the IIDA website. In addition, all winners will be mentioned in the Wednesday, May 16th edition of Show Daily.

For questions or more information, contact IIDA Manager of Member Services and Chapter Relations, Aisha Williams at 312.379.5176 or by email awilliams@iida.org.

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**About International Interior Design Association**

The International Interior Design Association (IIDA) is a professional networking and educational association with more than 12,000 Members practicing worldwide in more than 50 countries. IIDA is committed to enhancing the quality of life through excellence in Interior Design and advancing Interior

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Design through knowledge, value and community. IIDA advocates for Interior Design excellence; nurtures a global Interior Design community; maintains high educational standards; and supports its Members and the Profession with visionary leadership. For more than 38 years, IIDA has helped reveal new Design talent through a variety of education initiatives and Interior Design/Architecture competitions honoring local talent, including the Interior Design Competition, Smart Environments Awards and Global Excellence Awards. [www.iida.org](http://www.iida.org).

**About Hospitably Design**

Hospitality Design (HD) magazine, published 10 times a year, is the premier trade magazine serving the field of hospitality design. It connects owners, operators, purchasing agents, designers, and architects involved in the design of hotels, resorts, restaurants, cruise ships, nightclubs/lounges, spas, and all other hospitality-oriented projects. HD continues its 30-plus-year mission to publish the accomplishments of various design teams that collaborate to bring the most innovative examples of new construction and renovation to the industry.