IIDA EXTENDS DEADLINE FOR GLOBAL EXCELLENCE AWARDS

November 17, 2011, Chicago, IL— IIDA is pleased to announce, due to numerous overseas requests and the timing of the U.S. Thanksgiving 4-day Holiday Weekend, the 2011 Global Excellence Awards’ deadline to enter has been extended until 5 p.m. Central Time on Tuesday, Nov. 29, 2011. The second annual international competition, presented in conjunction with BMW Group DesignworksUSA, honors and recognizes excellence in Interior Design and architecture projects outside the U.S. Entries are now being accepted online.

Winners will be celebrated at a reception during Maison & Objet Jan. 21, 2012 in Paris, France. Awards will be given in ten distinct categories, as well as two honorable mentions, and one Global Excellence “Best of Competition” winner will be selected to receive an original, one-of-a-kind crystal award created by Swarovski.

Submissions will be judged on originality of design and appropriateness of the design solution and the successful integration of design elements. A prestigious, international panel of judges will select the winning design firms and their projects, including:

- Mari Balestrazzi, Senior Vice President of Design at Morgans Hotel Group.
- Julio Braga, Design Director/Principal at IA Interior Architects.
- Patrick McEnaney, Creative Director of BMW Group DesignworksUSA.
- Joey Shimoda, IIDA, CEO of Shimoda Design Group.

For more information, contact Jenny Palmer, jpalmer@iida.org or 312-379-5177.

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About International Interior Design Association

The International Interior Design Association (IIDA) is a professional networking and educational association with more than 12,000 Members practicing worldwide in more than 50 countries. IIDA is committed to enhancing the quality of life through excellence in Interior Design and advancing Interior Design through knowledge, value and community. IIDA advocates for Interior Design excellence; nurtures a global Interior Design community; maintains high educational standards; and supports its Members and the Profession with visionary leadership. For more than 38 years, IIDA has helped reveal new Design talent through a variety of education initiatives and Interior Design/Architecture competitions honoring local talent, including the Interior Design Competition, Smart Environments Awards and Sustainable Leadership Awards. www.iida.org.

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About BMW Group DesignworksUSA

BMW Group DesignworksUSA provides design strategy, research, design development, sustainability consulting, brand communications, 3D modeling, and color, materials, and finish to many of the world’s great brands. In addition to being the creative partner to BMW Group, which includes BMW, MINI and Rolls-Royce Motor Cars, additional DesignworksUSA clients include Boeing Business Jets, HEAD, Hewlett Packard, Microsoft, Saeco, and Sony. The company was founded in 1972 by Charles W. Pelly in Malibu, California, and acquired by BMW Group in 1995. Since December 2009, President Laurenz Schaffer has led DesignworksUSA’s strategy and operations, which includes studios in Los Angeles, Munich, and Singapore. With global resources and clients across a spectrum of forward-thinking industries, DesignworksUSA has an unparalleled understanding of consumers and the world of design that surrounds them, both today and many years into the future. In 2010, Fast Company magazine ranked DesignworksUSA as the world’s “#1 Most Innovative Company in Design,” and among the “Most Innovative Companies for 2010.”