IIDA ANNOUNCES EVENTS AT NEOCON EAST 2011

October 6, 2011, Chicago, IL—The International Interior Design Association will be participating in several inspiring programs at the upcoming NeoCon East exposition Nov. 2-3 at the Baltimore Convention Center. Throughout the conference, IIDA will provide a platform for provocative discussion topics and serve as a resource for attendees.

IIDA and Interior Design Magazine invite design firm leaders to the 2011 IIDA Principals’ Roundtable. The event, focused on design leadership, will be moderated by Mark Strauss, Publisher of Interior Design Magazine and Cheryl Durst, Hon. FIIDA, Executive Vice President and CEO of IIDA. This high-profile think tank is for principals and senior management of local A&D firms only. RSVP by Oct. 24 to Jeanne Fisher at iidahq@iida.org or call 888-799-IIDA.

IIDA will host a town hall meeting, co-sponsored by GSA titled, “Overcoming Obstacles to Sustainable Government Interiors” 9-10 a.m. Nov. 3. Katie Weeks of Eco Structure Magazine will lead the discussion on government agencies incorporating the “Zero Impact” ideal, challenges of sustainability in government projects and issues facing downsized spaces for the future.

IIDA and Contract Magazine are looking for submissions for the NeoCon East Booth Design Competition that recognizes originality of design, effective use of materials and excellent use of space, color, texture, lighting and graphics in booths. Winners will be featured online on Contract Magazine, IIDA, and the Merchandise Mart’s websites. The entry deadline is Oct. 27, 2011.

Students can get insider advice on the job hunt at IIDA’s Career Bootcamp 9:30-10:30 a.m. Nov. 3. This free program features a panel of recent grads who will share current hiring trends, ways to secure a job and methods to transition from student to industry professional. Learn tips for job search strategies and discover personal branding techniques for students.

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About International Interior Design Association

The International Interior Design Association (IIDA) is a professional networking and educational association with more than 12,000 Members practicing worldwide in more than 50 countries. IIDA is committed to enhancing the quality of life through excellence in Interior Design and advancing Interior Design through knowledge, value and community. IIDA advocates for Interior Design excellence; nurtures a global Interior Design community; maintains high educational standards; and supports its Members and the Profession with visionary leadership. For more than 38 years, IIDA has helped reveal new Design talent through a variety of education initiatives and Interior Design/Architecture competitions honoring local talent, including the Interior Design Competition, Smart Environments Awards and Sustainable Leadership Awards. www.iida.org.