IIDA TO HOST EARNING SUPPORT AT THE STATEHOUSE WEBINAR

June 23, 2011, Chicago, IL – International Interior Design Association (IIDA) will host the second webinar, Earning Support at the Statehouse, with Amy Showalter of The Showalter Group, Inc. in the Use Your Voice: Advocacy 2011 series at 1 p.m. central time Monday, June 27.

Participants will gain insight for the best strategies and tactics to position their issues, learn how to be a persuasive advocate and build trust in their state capital with Showalter. She is a grassroots and PAC productivity expert who founded The Showalter Group to help associations and corporations increase their grassroots and PAC effectiveness. She is the author of “105 Ways to Build Relationships with Your Elected Officials,” and has more than 5,000 government relations professionals subscribe to her Roots of Success newsletter.

The webinar will be 90 minutes and will be moderated by Allison Levy, JD, Senior Director of Government and Regulatory Affairs for IIDA who will facilitate a Q&A for participants to keep the program on track.

Register to participate in the remaining five live webinar sessions and IIDA will include all six audio recordings at no additional charge through June 26. ($300 value) Sign up by June 26, here using code 645.

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About International Interior Design Association

The International Interior Design Association (IIDA) is a professional networking and educational association with more than 12,000 Members practicing worldwide in more than 50 countries. IIDA is committed to enhancing the quality of life through excellence in Interior Design and advancing Interior Design through knowledge, value and community. IIDA advocates for Interior Design excellence; nurtures a global Interior Design community; maintains high educational standards; and supports its Members and the Profession with visionary leadership. For more than 37 years, IIDA has helped reveal new Design talent through a variety of education initiatives and Interior Design/Architecture competitions honoring local talent, including the Interior Design Competition, Smart Environments Awards and Sustainable Leadership Awards. www.iida.org.