IIDA ANNOUNCES 2011 WINNING DESIGN PROJECTS FOR THE
38TH ANNUAL INTERIOR DESIGN COMPETITION AND 19TH ANNUAL WILL CHING DESIGN COMPETITION

March 8, 2011, Chicago, IL – The International Interior Design Association (IIDA) is pleased to announce the winners of two of the Association’s prestigious interior design competitions: the 38th Annual Interior Design Competition and the 19th Annual Will Ching Design Competition. The winners demonstrate the remarkable breadth of project types that design can touch, and yet share a common ability to challenge our thinking and inspire our ambitions. They represent the highest quality and impact of interior design.

The six winners in the 38th Annual Interior Design Competition were chosen from almost 400 projects submitted in the following practice areas: Commercial, Education/Institutional, Government, Healthcare, Hospitality, Residential and Retail/Showroom. The six winners were:

Firm: Clive Wilkinson Architects in West Hollywood, CA
Project: One Shelley Street in Sydney, Australia

Firm: Aidlin Darling Design in San Francisco, CA
Project: Bar Agricole in San Francisco, CA

Firm: Gabellini Sheppard Associates LLP in New York, NY
Project: David Yurman Townhouse in New York, NY

Firm: Gensler in San Francisco, CA
Project: Nokia in Sunnyvale, CA

Firm: ZGF Architects LLP in Portland, OR
Project: John E. Jaqua Academic Center for Student Athletes at the University of Oregon in Eugene, OR

Firm: TonyChi and Associates in New York, NY
Project: Andaz 5th Avenue Hotel in New York, NY

In addition, SPARC – San Francisco Patient and Resource Center in San Francisco, CA, designed by Sand Studios in San Francisco, CA was chosen as the winner of the 19th Annual Will Ching Design Competition, which honors outstanding commercial design by firms of five or fewer individuals.

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“Innovation and Excellence in Design were at the cornerstone of the winners of this year’s IDC/WC awards,” stated IIDA President, Viveca Bissonnette, IIDA, Assoc. AIA, CID, LEED AP, who oversaw the judging process. “A wide range of diversity in the design projects submitted by the IIDA Membership and by international design firms was reflected in the almost 400 entries that were received from around the globe in all areas of practice.”

Judges for the distinguished competition included Anita Barnett, FIIIDA; Carl D’Aquino of D’Aquino Monaco; Stanford Hughes, IIDA, of Brayton & Hughes Design Studio; and David Grout of Gary Lee Partners. The judging took place February 26, 2011 in Chicago.

All winning projects not previously published will be featured in the NeoCon issue of Interior Design magazine, the publishing partner for the competitions. The judges’ selection for Best of Competition will be officially revealed and all winners will be celebrated at COOL, the IIDA NeoCon Gala to be held Sunday, June 12 in the Grand Ballroom at the Westin Chicago River North. For table purchases or ticket information, please contact Jenny Palmer at 888.799.4432, jpalmer@iida.org or visit www.iida.org.

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*About International Interior Design Association*

The International Interior Design Association (IIDA) is a professional networking and educational association with more than 13,000 Members practicing worldwide in more than 50 countries. IIDA is committed to enhancing the quality of life through excellence in interior design and advancing interior design through knowledge, value and community. IIDA advocates for interior design excellence; nurtures a global interior design community; maintains high educational standards; and supports its Members and the Profession with visionary leadership. For more than 37 years, IIDA has helped reveal new Design talent through a variety of educational initiatives and Interior Design/Architecture competitions honoring local talent, including the Global Excellence Awards with BMW, Interior Design Competition, Smart Environments Awards and Sustainable Leadership Awards. [www.iida.org](http://www.iida.org).