Contact: Monica DeAngelis, Manager of Member Services and Chapter Relations, 312.379.5138, mdeangelis@iida.org

**ACHIEVEMENT IN HOSPITALITY PRODUCT DESIGN AWARDED BY IIDA AND HOSPITALITY DESIGN MAGAZINE**

May 19, 2010, Las Vegas, NV – The International Interior Design Association (IIDA), in partnership with *Hospitality Design* magazine, proudly announced the winners of the 2010 Annual IIDA/Hospitality Design Product Design Competition at the Platinum Circle Gala during the HD Expo which took place in Las Vegas from May 19-21, 2010. IIDA partners with *Hospitality Design* in sponsoring the annual product design competition, and this year marks its 14th incarnation. The 2010 winners represent the best of hospitality design through their aesthetics and innovation.

List of the 2010 HD winners by category:

**Applied Finishes and Materials**
- Wall Coverings and Treatments:
  - Manufacturer, *Product*
- Paints and/or Coating Systems:
  - Manufacturer, *Product*

**Textiles**
- Upholstery:
  - Manufacturer, *Product*
- Bedspreads, drapery, or casement fabrics:
  - Manufacturer, *Product*

**Flooring**
- Carpeting and carpet systems, rugs:
  - Manufacturer, *Product*
- Hard surface flooring including wood, stone tile, and poured floors:
  - Manufacturer, *Product*
- Resilient Flooring Including Vinyl, Cork, and Linoleum:
  - Manufacturer, *Product*

**Seating Individual**
- Dining seating including multi-purpose, ganging, and or stacking chairs:
  - Manufacturer, *Product*
- Lounge seating:
  - Manufacturer, *Product*
- Outdoor seating:
  - Manufacturer, *Product*
Seating Group or Series
- Dining seating including multi-purpose, ganging, and or stacking chairs:
  Manufacturer, Product
- Lounge seating:
  Manufacturer, Product
- Outdoor seating:
  Manufacturer, Product

Lighting
- Individual lamps or lighting devices:
  Manufacturer, Product
- Groups, series, systems, or collections of lighting devices or lamps:
  Manufacturer, Product

Accessories or Specialties
- Artwork, signage, accent pieces:
  Manufacturer, Product
- Hardware or decorative metals or plastics:
  Manufacturer, Product
- Storage Systems:
  Manufacturer, Product

Best of Competition
Manufacturer, Product

The 2010 judging panel included Viveca Bissonnette, IIDA, Assoc. AIA, CID, LEED AP, Carrier Johnson + CULTURE, San Diego, CA; Rick Marencic, IIDA, Daroff Design Inc, Philadelphia, PA; Bruno Viterbo, IIDA, Champalimaud, New York, NY; Michael Dalton, IIDA, Strategic Hotels & Resorts, Chicago, IL.

Judges selected the winners based on the following criteria: innovation, technical advancements, cost effectiveness, environmental responsibility, aesthetics, need and usage in the hospitality industry, and both client and user benefits. Awards in each category were not mandatory.

For more information about the HD Expo, please visit www.hdexpo.com.

To receive an email alert when the 2011 IIDA/HD Product Design Competition opens, contact Monica DeAngelis at mdeangelis@iida.org.

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The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community.

IIDA is a professional networking and educational association of 13,000 Members in ten specialty Forums in 29 Chapters around the world. Additional information is available on IIDA’s website www.iida.org.