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IIDA KANSAS CITY LEADERS BREAKFAST AUGUST 22, 2008
FEATURING KEYNOTE SPEAKER THOMAS STEWART

August 5, 2008, Kansas City, MO – The International Interior Design Association (IIDA) is proud to announce that its 2008 Leaders Breakfast series will be traveling to Kansas City at the Overland Park Convention Center on August 22, from 7:30-10 a.m. Last year, nearly 200 industry leaders attended this opportunity to network with business leaders in the Midwest region.

Keynote speaker Thomas Stewart will speak on “Tests of a Leader”. Stewart is one of the world’s foremost experts on human and intellectual capital. In a series of Fortune articles, he pioneered the field of intellectual capital, which led to his groundbreaking 1997 book, Intellectual Capital: The New Wealth of Organizations. Additionally, the IIDA Mid America Chapter will honor Norman Polsky, Hon IIDA, for his outstanding contributions to the local community and the interior design profession.

Leaders Breakfast events are attended annually by designers, industry leaders, contractors, developers, real estate brokers and key business leaders in each city. Each breakfast is highlighted by a keynote speaker exemplifying an aspect of leadership in today’s world. This promises to be a stand-out year with the support of sponsors Herman Miller and Interior Design magazine.

For more information on participating in the 2008 Kansas City Leaders Breakfast, contact Jocelyn Pysarchuk, Senior Director of Communications and Marketing, at 312.467.1950. IIDA has hosted 2008 Leaders Breakfast events Boston and New York City and will continue the success of the series in Chicago, San Francisco, Dallas, Toronto (in partnership with ARIDO) and Seattle. If you are interested in ticket information or sponsorship packages, please contact IIDA at 312.467.1950, or jpysarchuk@iida.org. Tickets may also be purchased online at www.iida.org. Thanks to National Benefactors Herman Miller and Interior Design magazine.

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The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community. IIDA is a professional networking and educational association of 13,000 Members in ten specialty Forums in 30 Chapters around the world. Additional information is available on IIDA’s website www.iida.org.