IIDA ANNOUNCES GREEN COLLABORATION ON THE STUDENT DESIGN COMPETITION

November 5, 2006, Chicago, IL – The International Interior Design Association (IIDA) announces a major collaboration for the 2007 Student Sustainable Design Competition. The student geared competition, in its fourth year, will for the first time join forces with major players in the design industry whom are also committed to green design. IIDA is happy to announce TRICYCLE inc as this year’s competition sponsor in coordination with publishing partner, Metropolis Magazine. The competition was created to celebrate and encourage sustainable design and thinking and awarded individuals who demonstrated consistent, creative incorporation and understanding of sustainable principles.

The competition will be facilitated through IIDA Headquarters with the judging taking place in April. In the past the competition has gained notice of students and educators alike. Reaching out to students and their professors early in the academic school year, the call for entry has been open since September 06. In years past, entrants have come countrywide spreading to North America and even reaching to overseas applicants. IIDA hopes the conscience effort with such Green players as TRICYCLE and Metropolis to only expand that number of participating applicants. IIDA encourages the value of entering design competitions especially early on in one’s design career.

“We are excited to have partners like TRICYCLE and Metropolis to collaborate with on such an important competition,” said Cheryl Durst, LEED AP, IIDA CEO/EVP. “It’s nice to work with other organizations who value responsible green design and also believe it is important to teach and advocate it to the younger generation of designers.”

###

The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community.
IIDA is a professional networking and educational association of 11,000 Members in eight specialty Forums, nine Regions, and more than 30 Chapters around the world. Additional information is available on IIDA’s website www.iida.org.