IIDA ANNOUNCES GREEN COLLABORATION ON THE 2007 STUDENT SUSTAINABLE DESIGN COMPETITION

November 5 2006, Chicago, IL – The International Interior Design Association (IIDA) announces a major collaboration for the 2007 Student Sustainable Design Competition. The student geared competition, in its fourth year, will for the first time join forces in the design community with other partners committed to green design. Publishing partner, Metropolis Magazine and TRICYCLE The competition was created to celebrate and encourage sustainable design and thinking and awarded individuals who demonstrated consistent, creative incorporation and understanding of sustainable principles.

IIDA Headquarters received submissions from across the United States as well as Canada. The Grand Prize winner was Nicole Kelln from Washington State University for her project entitled “Lux Electronics”, an environmentally sound electronics store. In addition to a trip to GreenBuild, the IIDA Foundation’s Alan Gore Lucas Fund is pleased to provide the winning student with a $750 cash award. First prize, $500 each, was awarded to a team of three from Mount Ida College, Boston, MA, Laura Radebaugh, Lynda Duray, Student IIDA and Joelle Epstein for their rendering of an eco-efficient campus. Raine Heidenberg from Pratt Institute, New York, was awarded Honorable Mention for her design of an HIV Health Care Facility, “The Sanctuary”. All winners will be featured in the Spring edition of Custom, the IIDA student Newsletter and will be featured on the website www.iida.org.

“The IIDA Student Sustainable Design Competition helps promote to future designers awareness and knowledge of interior design strategies that reduce negative impacts on our natural environment and improve the health and well being of all people,” said Cheryl Durst, LEED AP, IIDA CEO/EVP. “We are happy to see a growing number of Interior Design Instructors sharing our concern and incorporating Sustainability into their curricula. It is important that Students learn early on what materials are most effective when implementing Sustainable design solutions.”
The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community.

IIDA is a professional networking and educational association of 10,000 Members in eight specialty Forums, nine Regions, and more than 30 Chapters around the world. Additional information is available on IIDA's website www.iida.org.