IIDA JOINS THE 2006 ARCHITECTURAL DIGEST HOME DESIGN SHOW &
CO-HOSTS THE SPATIAL COLOR PARTY

February 7, 2006, Chicago, IL – The International Interior Design Association (IIDA) is pleased to announce it will present a slate of programming for design professionals at the 2006 Architectural Digest Home Design Show. Presented in New York City, March 9-12, with a design trade preview day on March 9, the show will be an important addition to IIDA’s portfolio of educational options in 2006.

IIDA events at the show will include:

**Thursday, March 9, 4-5pm**
*Color: A Fundamental Language (0.1 CEU)*
Color influences everyday life in ways most people don’t imagine. Productivity, emotions, mood, health— all are affected by color! A panel of leading experts discusses the origin and emotional impacts of color, helping the design community gain a broader perspective for its use in their projects.

**Thursday, March 9, 5-6pm**
*IIDA Champagne Bar at the Spatial Color Party*
Experience color and decoration in the third dimension! This networking reception coincides with the exhibit, “Spatial Color” and a seminar presented by IIDA and hosted by renowned color experts. IIDA invites designers and architects to join us for this opening night kick off party and an experience of color in a three-dimensional color lab.

**Saturday, March 11, 4-5pm**
*Designing and Dining (0.1 CEU)*
Clark Wolf, international food and hospitality consultant, leads a discussion exploring the marriage of good design and the American table. Panelists include Eric Engstrom, FIIDA, 2005-2006 president of IIDA, whose firm EDG designed Wolfgang Puck’s Postrio, Verandah and Bradley Ogden in Las Vegas; globe-trotting restaurateur Phil Suarez of Jean-Georges and JoJo in New York; and Tom Colicchio, top-rated chef and owner of Craft in New York and Craftsteak in Las Vegas.

Further information about IIDA at the Architectural Digest Home Design Show can be found at [www.iida.org](http://www.iida.org) or [www.merchandisemart.com/homedesignshow/](http://www.merchandisemart.com/homedesignshow/).

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The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community. IIDA is a professional networking and educational association of 11,000 Members in eight specialty Forums, nine Regions, and more than 30 Chapters around the world. Additional information is available on IIDA’s website [www.iida.org](http://www.iida.org).