IIDA ANNOUNCES SUCCESSFUL COLLABORATIVE PRESENTATION AT THE
2005 NATIONAL RESTAURANT ASSOCIATION SHOW,
MAY 21-24, 2005 IN CHICAGO

May 25, 2005, Chicago, IL – The International Interior Design Association (IIDA) is pleased to announce that over 150 clients were present for IIDA’s panel presentation at the National Restaurant Association Show 2005.

Design Trends 2005 featured panelists: Mark Knauer, President of Knauer, Inc.; Ariane Steinbeck, Senior Vice President at Gettys; and Jordan Mozer, President of Jordan Mozer & Associates. These influential hospitality designers discussed how design should be an important facet of any competitive restaurant project. The design experts discussed ways to improve environments and the bottom line by infusing design elements in a holistic way into the kitchen. 2005 trends in this ever-evolving industry were illustrated to the packed crowd.

The presentation took place Monday, May 23. For more information of the 2005 show or future schedule, please visit www.restaurant.org/show/. For more information on IIDA hospitality initiatives, please visit www.iida.org. Click on Education, then Forums.

###

The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community. IIDA is a professional networking and educational association of 10,000 Members in eight specialty Forums and more than 30 Chapters around the world. Additional information is available on IIDA’s website www.iida.org.