EMPHASIZING THE ASSOCIATION’S COMMITMENT TO SUSTAINABLE PRACTICES
IIDA’S LEADERSHIP NOW LEED ACCREDITED

August 20, 2004, Chicago, IL – The International Interior Design Association (IIDA) is pleased to announce that John Lijewski, FIIDA, 2004-2005 IIDA President and Cheryl S. Durst, Hon. IIDA, Executive Vice President/CEO of IIDA have achieved LEED accreditation. This is a significant step for the interior design industry and a symbol of the Association’s commitment to and leadership in sustainability issues.

In 2003, the IIDA Foundation established the Sustainable Design Education Fund, made possible through an inaugural donation by IIDA Industry Member Maharam. It was established to offer IIDA Members and the interior design community an opportunity to apply for financial support to further one’s knowledge and to increase their environmental awareness about the importance and effect of Sustainable Design in everyday life. IIDA also sponsors the annual Sustainable Leadership Awards in collaboration with CoreNet Global, the AIA Committees on Interiors and the Environment, and industry sponsors Tandus, Haworth, Johnson Controls, and Unicco. Applications for this year’s competition will be accepted through October 1, 2004 by emailing sustainableleadership@att.net.

“The Association is committed to the integration of sustainability into the best practices of all interior designers,” stated Kendall Wilson, IIDA, AIA, LEED AP, 2003-2005 Sustainability Forum Advisor. “The LEED accreditation of IIDA’s senior leadership only reinforces the emphasis on professionalism the Association stands behind.”

LEED Accredited Professionals® are experienced building industry practitioners who have demonstrated their knowledge of integrated design and their capacity to facilitate the LEED certification process on the LEED Professional Accreditation exam. The exam tests an individual’s understanding of green building practices and principles, and familiarity with LEED requirements, resources, and processes. The accreditation program recognizes expertise in green building and LEED to help meet the growing demand from the public and private sectors for green buildings. Further information is available at www.usgbc.org/LEED/.
The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community. IIDA is a professional networking and educational association of 10,000 Members in eight specialty Forums and more than 30 Chapters around the world. Additional information is available on IIDA’s website www.iida.org.