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KEVIN KAMPSCHROER ANNOUNCED AS 2004 IIDA STAR AWARD RECIPIENT

April 16, 2004, Chicago, IL – The International Interior Design Association (IIDA) is proud to announce that Kevin Kampschroer, Director of Research, GSA Public Buildings Service, based in Washington, DC will be awarded the 2004 IIDA Star Award at their Tenth Annual Meeting to be held on Sunday, June 13.

The IIDA Star Award recognizes outstanding contributions to the interior design profession by an individual. As the primary landlord for all executive branch agencies of the federal government, the U.S. General Services Administration Public Buildings Service (PBS) is responsible for over 1.1 million employees. Thus, Kevin’s leadership within GSA has brings value to a significant workforce as well as the design community.

Kevin Kampschroer is the Director of Research for the General Services Administration’s Public Buildings Service, and the Deputy Assistant Commissioner for Customer Service. Mr. Kampschroer has established, over the past two years, a full-fledged research program that focuses on the U.S. General Service Administration, Public Buildings Service’s core business. In particular, setting new directions in research by bringing multiple disciplines together to examine and measure the relationship between space and productivity.

His research team’s goal is a fundamental re-thinking of the practice of workplace making, emphasizing the interrelationships among people, place and processes and technology. To support this ground-breaking effort, he has forged alliances with key forward-thinking companies, and developed collaborations with Universities, including Carnegie Mellon, University of California Berkeley, Georgia Tech, University of Michigan, Harvard and MIT.

As Deputy Assistant Commissioner for GSA’s Office of Business Performance, he played an integral role in establishing solid, empirical performance measures and linking them directly to the budget. He was responsible for performance measurement, for best practices and benchmarking. A vigorous change agent within GSA, he was key to creating the discipline of real estate portfolio management; his “re-inventing government” team led the way to establishment of portfolio and asset management within GSA. Mr. Kampschroer is a graduate of Yale University, and has been employed by GSA since 1975.

“Kevin has been responsible for encouraging a research agenda to document the relationship between space and productivity in government buildings. As such, he has been a great advocate of the power of design, and IIDA is pleased to be able to honor & acknowledge his significant contributions,” stated Cheryl S. Durst, Hon. IIDA, EVP/CEO of IIDA.

Further information about IIDA’s Annual Meeting and other NeoCon activities is available at www.iida.org.

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The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community.
IIDA is a professional networking and educational association of 10,000 Members in eight specialty Forums, nine Regions, and more than 30 Chapters around the world. Additional information is available on IIDA’s website www.iida.org.