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IIDA REINFORCES ITS COMMITMENT TO COLLABORATION IN THE DESIGN PROFESSION--
JOINS AFE AND AIA AT IFMA’S WORLD WORKPLACE 2003

October 3, 2003, Chicago, IL – The International Interior Design Association (IIDA) is proud to announce its participation as an educational partner with the International Facility Management Association (IFMA) at their World Workplace Conference in Dallas, Texas October 19-21, 2003. IIDA will join the Association for Facilities Engineering (AFE) and the American Institute of Architects (AIA) to support IFMA’s annual program.

IIDA will present two panel discussions highlighting the profession’s collaborative responsibility for sustainable design:

“A Snapshot of Who’s Green”
Monday, October 20, 2003, 8:30 – 9:45am
While there are many entities taking a leadership role in implementing green practices, a large majority within the design community have not embarked on a sustainable design and facility management path. This panel will address the state of the green movement today and share case studies on their routes to embracing and implementing green practices.
Panelists:  David Alpert, AIA, MBA; Janice Stevenor Dale, FIID; Lisa Hexom, IIDA
Moderator:  Michael Bourque, FIIDA, IFMA

“IfMA/IIDA Roundtable”
Tuesday, October 21, 2003, 2:00 – 3:00pm
In a joint effort, IIDA and IFMA will convene a blue ribbon panel of facilities and interior professionals to discuss proven strategies, sustainable philosophies and collaborative efforts which serve as the cornerstone for creating and maintaining a sustainable environment. This program aims to identify and articulate a common lexicon amongst industry practitioners relating to the “language of sustainability”.
Panelists:  B. Kirke Teske, AIA; Kurt Neubek, IFMA; Dan Lee, IIDA, Kim Mikula, IIDA
Moderator:  Ross Leonard, C&A Floorcoverings

“Collaboration among the professional design associations is essential to the development of the interior design industry. We are pleased to be able to support IFMA’s programming and look forward to future collaborative opportunities,” stated Lewis Goetz, FIIDA, FAIA, IIDA President.

Further information about World Workplace 2003 can be found at www.ifma.org.

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The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community.

IIDA is a professional networking and educational association of 10,000 Members in eight specialty Forums, nine Regions, and more than 30 Chapters around the world. Additional information is available on IIDA’s website www.iida.org.