IIDA AND DUPONT ANNOUNCE THE FIRST ANNUAL STUDENT SUSTAINABLE DESIGN COMPETITION WINNERS

APRIL 21, 2003, Chicago, IL – The International Interior Design Association (IIDA) in partnership with DuPont™ Antron® is pleased to announce the winners of the first annual Student Sustainable Design Competition. The competition was purposed to celebrate and encourage sustainable design and thinking and awarded individuals who demonstrated consistent, creative incorporation and understanding of sustainable ideals.

“DuPont™ Antron® believes sustainability is a vital part of a design student’s curriculum. We are delighted to be a sponsor of this competition, which supports values we promote as a company—innovation and environmental consciousness,” said Deborah Carlson, commercial brand manager, DuPont™ Antron®.

IIDA Headquarters received submissions from across the United States as well as from China and Canada. The Grand Prize winner was Nadia Orawski from Ryerson University, Toronto. Her project entitled “Linden Villiage” not only demonstrated an excellent understanding of design, but also illustrated the social, economic and environmental repercussions of responsibility. Ms. Orawski will be awarded with $3,500. First prize, $1,500, was awarded to Krisztina Schuszter from the Fashion Institute of Technology, New York City for her rendering of a theoretical Greenpeace Headquarters. Mandy Calloway from the University of Northern Texas, Denton was awarded Honorable Mention for her sustainable design of a law firm. All winners will be featured in the Spring edition of Custom, the IIDA student Newsletter.
The newly redesigned IIDA website (www.iida.org) will feature images from all entrants for the People’s Choice voting. IIDA Members may log onto the site and vote for their favorite project. The student designer whose project receives the most votes will be awarded $500.

“IIDA was very proud to be the host of the industry’s Student Sustainable Design Competition. Organizing the competition illustrated the Association’s emphasis on education and students and encouraged design students to be informed actors about sustainable design. By utilizing our technological capabilities, students can view and appreciate their peers’ design ideas and strategies, thus making the competition a learning experience”, stated Cheryl Durst, Hon. IIDA, IIDA EVP/CEO. If you have comments in regards to the Student Sustainable Design Competition, please contact Natalie Jones, Communications Coordinator, 312.467.1950 x 212 or njones@iida.org.

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The International Interior Design Association (IIDA) is a professional networking and educational association of more than 10,000 members in eight specialty Forums, nine Regions, and more than 30 Chapters around the world. IIDA is committed to enhancing the quality of life through excellence in interior design and advancing interior design through knowledge. IIDA advocates for interior design excellence; provides superior industry information; nurtures a global interior design community; maintains educational standards; and responds to trends in business and design. Additional information is available on IIDA’s website www.iida.org.