A DIFFERENT KIND OF YEAR, A DIFFERENT KIND OF PARTY
DESIGN IS, DESIGN CAN, DESIGN DOES/ Sunday, June 15 5-8pm

April 4, 2003, Chicago, IL – Respectfully setting convention aside, yet honoring a tradition of design excellence, the Board of Directors of the International Interior Design Association (IIDA) has made a strategic and deliberate decision this year, to forego its customary NeoCon Monday evening gala, and instead honor the enduring excellence of design and its steadfast community of practitioners and manufacturers in a manner that is appropriate for this uncertain time in the industry.

“As a leader in the industry, it is the Association's responsibility to create opportunities for new ways of honoring and recognizing design excellence, while creating a spotlight event that doesn’t compromise the limited resources of our sponsoring partners and Members,” Lewis Goetz, FIIDA, AIA, IIDA President-Elect. “This has been a year where no one in the design community has operated under ‘business as usual’ tactics. IIDA is sensitive to that fact and has made a deliberate decision to convene our entire design and manufacturing community in an event appropriate for the times.”

IIDA invites you to join us in saluting the exceptional community of design at its special awards reception and presentation. The Association will honor and recognize the winners of the 30th Annual Interior Design Competition, co-sponsored with Interior Design Magazine, 11th Annual Will Ching Design Competition, co-sponsored with Mannington Commercial, and 6th Annual Residential Design Competition, co-sponsored with Edward Fields, Inc.; we celebrate the significance of their work. The Association will also salute the individuals, firms, and manufacturers who exemplify design innovation and design tradition; yet always stay true to the credo that design is about humanity. The Association will champion this Industry and this Profession as it refreshes, reinvents and sustains essential value.

The reception will be held immediately following IIDA’s Annual Business Meeting on Sunday, evening, June 15 from 5-8pm at Chicago’s Museum of Contemporary Art, main exhibition floor and sculpture gardens. A portion of the proceeds including ticket sales will benefit the IIDA Education and Research Fund administered by the IIDA Foundation.

“This event is about ALL of the communities that support the profession and the industry—students, practitioners—both our Members and their colleagues with whom they practice, emerging
talent, educators, manufacturers and their sales and marketing team who support the A/D community, dealers, and all those who wish to celebrate the innovation and excellence of this group,” stated Anita Barnett, FIIDA, 2002-2003 IIDA President.


If you are interested in ticket information or additional sponsorship opportunities, please contact IIDA at 888.799.IIDA or jdoran@iida.org.

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The International Interior Design Association (IIDA) is a professional networking and educational association of more than 10,000 members in eight specialty Forums, nine Regions, and more than 30 Chapters around the world. IIDA is committed to enhancing the quality of life through excellence in interior design and advancing interior design through knowledge. IIDA advocates for interior design excellence; provides superior industry information; nurtures a global interior design community; maintains educational standards; and responds to trends in business and design. Additional information is available on IIDA’s website www.iida.org.