IIDA Student Mentoring Week February 17—21, 2003

December 12, 2002, Chicago, IL – The International Interior Design Association (IIDA) announces its plan for Student Mentoring Week February 17—21, 2003. Student Mentoring Week is the result of IIDA’s continued effort to acknowledge the important role that students play in furthering the design industry. Mentoring Week will be an international effort to encourage Student Members to gain first-hand, day-in-the-life experience of working in Interior Design. Experiencing the design industry outside of the classroom is critical to a realistic and rewarding interior design education. Members of the Association have called mentoring week an excellent approach to utilize the knowledge of its Professional Members and provide a supportive link from campus life to the work force.

IIDA Student Members will apply in pairs to be matched up with a design professional that practices in the area of the student’s career aspiration and near their geographic location. A mutually compatible day for the student and the mentor will be chosen during the specified dates to allow for flexibility. The spring issue of Custom, the IIDA student newsletter, will feature mentoring experiences from this week. IIDA Chapters are also planning student targeted programming in conjunction with Mentoring Week.

“The Association believes the partnership of mentoring creates adds practical value to the student experience and encourages and supports innovative ideas in interior design. Setting aside a week to acknowledge the importance of mentoring on an international level is practical and essential to establishing a strong profession,” stated Cheryl Durst, Hon. IIDA, IIDA EVP/CEO. If you are interested in participating in Mentoring Week as a mentor or a Student Member, please contact Natalie Jones at 312.467.1950 or njones@iida.org.
The International Interior Design Association (IIDA) is a professional networking and educational association of more than 10,000 Members in eight specialty Forums, nine Regions, and more than 30 Chapters around the world. IIDA is committed to enhancing the quality of life through excellence in interior design and advancing interior design through knowledge. IIDA advocates for interior design excellence; provides superior industry information; nurtures a global interior design community; maintains educational standards; and responds to trends in business and design. Additional information is available on IIDA’s website www.iida.org.