IIDA SUPPORTS DEVELOPMENT OF SUSTAINABLE TEXTILE STANDARD

August 12, 2002 Chicago, IL – The International Interior Design Association (IIDA) announces its partnership with the Institute for Market Transformation to Sustainability (MTS), ASID, Gensler, Herman Miller, Interface Fabrics Group, Interiors & Sources, the International Design Center for the Environment, and Milliken to sponsor a Sustainable Textile Standard Workshop August 16 at Herman Miller’s Marigold Center in Zeeland, Michigan.

The meeting will gather leading interior designers and manufacturers to discuss a standard platform for determining sustainability in the manufacturing of textiles for all surfaces. Leaders will discuss the MTS Standard from various perspectives, including its uses, provisions and opportunities.

The Institute for Market Transformation to Sustainability (MTS), which developed this Standard, is a nonprofit public charity of leading environmental groups, state and local governments, and companies increasing market penetration of sustainable products and the subsequent global health, environmental, economic and social benefits.

“IIDA is proud to participate in this valuable meeting of designers and manufacturers to develop a platform for use across the market. The group will work to create a standard that is as valuable as a nutrition chart for textiles, looking at embodied energy and post-consumer content among other factors,” stated Laura M. Bailey, FIIDA, IIDA’s Sustainability Forum Advisor. “IIDA remains committed to the development of sustainable design research and education. We support the work of MTS and are proud to partner on this important initiative,” echoed Cheryl Durst, Hon. IIDA, IIDA’s Executive Vice President.

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The International Interior Design Association (IIDA) is a professional networking and educational association of more than 10,000 members in eight specialty Forums, nine Regions, and more than 30 Chapters around the world. IIDA is committed to enhancing the quality of life through excellence in interior design and advancing interior design through knowledge. IIDA advocates for interior design excellence; provides superior industry information; nurtures a global interior design community; maintains educational standards; and responds to trends in business and design. Additional information is available on IIDA’s website www.iida.org.