IIDA ANNOUNCES PARTICIPATION IN USGBC FIRST ANNUAL SUMMIT

August 9, 2002 Chicago, IL – The International Interior Design Association (IIDA) announces its participation with the USGBC’s first annual Conference and Exposition.

The Conference and Exposition will provide an annual meeting place for the rapidly expanding and dynamic green building industry. It will serve as the pre-eminent showcase for leading edge green technologies worldwide and will provide an outstanding educational program that highlights benchmarks of sustainability across a broad array of issues. This event will feature the best green building contributions from Council members as well as supporting industries, organizations, and the public at large.

IIDA will act as a sector partner for the event, supporting the conference with marketing and educational program development.

“This is a tremendous opportunity for the profession to come together under the umbrella of sustainable development,” stated Anita Barnett, FiIDA, IIDA President. “Especially with the soon to be released LEED for Commercial Interiors, this is the time for designers to let their voices be heard.”

On July 12, 2002, the U.S. Green Building Council (USGBC) launched the pilot phase of its newest green building rating system: LEED for Commercial Interiors (LEED CI). Christine Ervin, President and CEO of the USGBC, issued an official letter of invitation to more than 2,000 U.S. Green Building Council members and affiliated organizations to participate in the pilot program of the newly developed LEED for Commercial Interiors. The USGBC is seeking to identify 50 projects that will shape LEED CI by testing the newest green building rating system in real-world settings.

For more information on the conference http://www.usgbc.org/programs/index.htm

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The International Interior Design Association (IIDA) is a professional networking and educational association of more than 10,000 members in eight specialty Forums, nine Regions, and more than 30 Chapters around the world. IIDA is committed to enhancing the quality of life through excellence in interior design and advancing interior design through knowledge. IIDA advocates for interior design excellence; provides superior industry information; nurtures a global interior design community; maintains educational standards; and responds to trends in business and design. Additional information is available on IIDA’s website www.iida.org.