FOR IMMEDIATE RELEASE
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IIDA ANNOUNCES WINNERS OF IIDA/CONTRACT MAGAZINE
SHOWROOM & BOOTH DESIGN COMPETITION AT NEOCON 2014

CHICAGO, IL — The International Interior Design Association (IIDA) proudly announces the winners of the 2014 IIDA/Contract Magazine Showroom & Booth Design Competition. This competition honors originality of design, visual impact, effective use of materials and the outstanding use of space, color, texture, lighting and graphics in showrooms and booths at NeoCon. Judging for all showrooms and booths took place Sunday, June 8. All winners were announced and celebrated at NeoCon, with Best of Competition honors going to Bentley Mills, Inc.

“NeoCon offers the ultimate opportunity for manufacturers and other industry representatives to showcase their best, most innovative work in a brilliantly designed showroom or booth that makes a complete visual statement,” IIDA Executive Vice President and CEO Cheryl S. Durst, Hon. FiIDa, LEED AP, said. “This year’s Showroom & Booth Competition entries articulate a consistent vitality and dynamism across a broad spectrum of products and brands. The work on display in this year’s winning entrants represents an incredible celebration of Design, and we’re proud to recognize them as an integral part of our 20th-anniversary celebration of IIDA.”

The winners of the 2014 IIDA/Contract Magazine Showroom & Booth Design are:

Showrooms Greater Than or Equal to 4,000 Sq. Ft.: HermanMiller
Designer: HermanMiller Brand Design

Showrooms Less Than 4,000 Sq. Ft.: Bentley Mills, Inc.
Designer: Bentley Mills, Inc.

Booths Greater Than or Equal to 400 Sq. Ft.: Universal Fibers
Designer: Gensler Chicago: Sarah McKeen, Kate Longenecker

Booths Greater Than or Equal to 400 Sq. Ft.: **3M Architectural Markets**
Designer: **3M Architectural Markets**

Winners of the 2014 IIDA/Contract Magazine Showroom & Booth Competition will be featured in an upcoming issue of *Contract* magazine as well as on the IIDA website.

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**About International Interior Design Association**

IIDA is the commercial Interior Design association with a global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 13,000+ members across 50 countries. IIDA advocates for advancements in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of Interior Design as a profession that enhances business value and positively impacts the health and well-being of people's lives every day. [www.iida.org](http://www.iida.org)