FOR IMMEDIATE RELEASE
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IIDA ANNOUNCES 2014 CHAPTER AWARD WINNERS

CHICAGO, IL — The International Interior Design Association (IIDA) proudly announces its Chapter Award winners for 2014. The annual Chapter Awards are designed to encourage IIDA Chapters to develop and maintain excellence in Design and to enhance the profession at the local level. IIDA Northern Pacific Chapter was recognized as Large Chapter of the Year. IIDA Mid America Chapter was acknowledged as Small Chapter of the Year. In addition, winners were announced in six specialty categories.

“The Chapter Awards give us the opportunity to recognize and celebrate IIDA Chapters that have demonstrated, through their energy and persistence, an especially dynamic commitment to elevating Design and the profession,” IIDA Executive Vice President and CEO Cheryl S. Durst, Hon. FIIDA, LEED AP, said. “They have engaged their communities as design professionals, and have worked brilliantly together to expand their Memberships and their mission. We are proud to honor each and every one of them as our Chapter Award winners in this 20th-anniversary year of IIDA.”

The panel of judges reviewing this year’s nominations included Diana Bitting, Editor in Chief of Modern Luxury magazine; Jenny Palmer, Marketing Director of Design Bureau magazine; and Kerry Ward, Executive Director of the American Library Association. All three were impressed with the narratives submitted from each of the IIDA Chapters for 2014, and they had high praise for the Chapter of the Year recipients.

“They seemed to get everything right this year,” Ward said of the IIDA Northern Pacific Chapter. “Membership went up; they held several innovative and successful programs and events; social media was up; they launched an excellent new website; and they established their first advocacy platform. It was a strong and impressive presentation, but what I liked most was that it really felt like everything was a joint effort from the board and volunteers.”

Ward had similar words for the IIDA Mid America Chapter. “It’s a pleasure to recognize the work being done by Mid America,” she said. “The breadth and quality of their programming is impressive and engaging. Not only did their programs and events flow directly from well-designed strategies, but the Chapter made them fun and exciting to Members and non-Members alike.”
The recipients of the IIDA 2014 Chapter Awards are:

*Chapter of the Year – Large*
IIDA Northern Pacific Chapter

*Chapter of the Year – Small*
IIDA Mid America Chapter

*Programs & Forum Educational Activities: Chapter*
IIDA Carolinas Chapter

*Honorable Mention:*
IIDA New York Chapter
IIDA Oregon Chapter

*Programs & Forum Educational Activities: City Center*
IIDA Northern Pacific Chapter

*Honorable Mention:*
IIDA Mid America Chapter
IIDA New York Chapter

*Membership Marketing Communications*
IIDA Northern Pacific Chapter

*Honorable Mention:*
IIDA Mid America Chapter
IIDA New York Chapter

*Chapter Advocacy & GRA Activities*
IIDA Northern Pacific Chapter

*Honorable Mention:*
IIDA Mid America Chapter
IIDA Texas/Oklahoma Chapter

*Graphics: Special Events*
IIDA Northern Pacific Chapter

*Honorable Mention:*
IIDA New York Chapter
IIDA Rocky Mountain Chapter

*Graphics: Overall*

**IIDA Oregon Chapter**

*Honorable Mention:*

IIDA Northern Pacific Chapter
IIDA Southwest Chapter

Chapter of the Year honorees were announced at the IIDA Annual Meeting held June 8, 2014, at the Museum of Contemporary Art in Chicago. Specialty category winners were acknowledged at the IIDA Chapter Awards ceremony held June 6, 2014, in the Milliken showroom at the Merchandise Mart, Chicago.

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**About International Interior Design Association**

The International Interior Design Association (IIDA) is the preeminent Commercial Interior Design professional networking and educational association with more than 13,000 Members practicing worldwide in more than 50 countries. IIDA promotes the value of Interior Design to business decision makers and to the general public through its Members who create the exceptional environments that encompass every aspect of the human experience. IIDA is committed to enhancing the quality of life through excellence in Interior Design and advancing Interior Design through knowledge, value and community. [www.iida.org](http://www.iida.org)