FOR IMMEDIATE RELEASE

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IIDA ANNOUNCES WINNERS OF 3RD ANNUAL HEALTHCARE INTERIOR DESIGN COMPETITION

Chicago, IL — The International Interior Design Association (IIDA) is proud to announce the winners of its 2014 Healthcare Interior Design Competition. The competition honors and celebrates outstanding originality and excellence in the design and furnishings of healthcare interior spaces. This year, a jury of distinguished design professionals awarded Best of Competition honors to Perkins + Will New York for their project, Preston Robert Tisch Center for Men’s Health. One of a series of outpatient centers of New York University’s Langone Medical Center in New York City, Perkins + Will New York’s project also earned the Best of Category prize for Ambulatory Care Centers – Medical Practice Suites.

“This year’s submissions demonstrated a strong commitment to form following function that is essential in healthcare Interior Design,” said IIDA Executive Vice President and CEO Cheryl S. Durst, Hon. FIIDA, LEED AP. “Each of the entries displayed an acute awareness of patient-centered design through the integration of spaces, use of light, and selection of textures to create environments that promote healing and wellness. Effective healthcare Interior Design has the power to positively affect a patient’s quality of care and patient experience.”

Judging the competition this year were: Carol Doering, IIDA, CID, LEED AP (Director of Healthcare Services, IA Interior Architects); Tama Duffy Day, FIIDA, FASID, LEED AP BD+C (Firm-wide Practice Area Leader of Health and Wellness, Gensler); and Linda M. Gabel, IIDA, AAHID (Facility Planner, The Ohio State University Wexner Medical Center).

To the judges, the success in design of the Preston Robert Tisch Center for Men’s Health’s was in the details – broadly masculine design elements that achieved a sense of calm and comfort. “Tailored and textural. Masculine yet soothing. It was beautifully designed,” said Doering. Gabel elaborated on the center’s reserved aesthetic, noting its wide male demographic appeal. “The character of the clinic is sophisticated, restrained, and highly consistent throughout. Visual textures from menswear and newsprint, pops of color, and streamlined wood and metal details create an environment that appeals to a full age range of male clientele,” she said.

Category winners of the 2014 Healthcare Interior Design Competition are as follows:

AMBULATORY CARE CENTERS

Outpatient Clinics
Best of Category
Project Name: Legacy ER Allen, Allen, TX
Firm: 5G Studio Collaborative, Dallas, TX
Medical Practice Suites
Best of Category/Best of Competition
Project Name: Preston Robert Tisch Center for Men’s Health, New York, NY
Firm: Perkins + Will New York, New York, NY

Honorable Mention
Project Name: Mercy Health Wege Institute for Mind, Body and Spirit, Grand Rapids, MI
Firm: Progressive AE, Grand Rapids, MI

Medical Office Building Public Space
Honorable Mention
Project Name: U.S. Air Force Postgraduate Dental School & Clinic, Lackland AFB, Texas
Firm: Hoefer Wysocki Architecture, Leawood, KS

HOSPITALS

Community/Academic/Teaching Hospitals
Best of Category
Project Name: Mercy Health West Hospital, Cincinnati, OH
Firm: AECOM with Mic Johnson, FAIA, lead designer; Champlin Architecture, architect of record, Minneapolis, MN

Honorable Mention
Project Name: Kaiser Permanente Los Angeles Medical Center, Los Angeles, CA
Firm: SmithGroupJJR, San Francisco, CA

Women’s
Honorable Mention
Project Name: Toronto Birth Centre, Toronto, ON
Firm: LGA Architectural Partners, Toronto, ON

SENIOR LIVING & RESIDENTIAL HEALTH, CARE AND SUPPORT FACILITIES

Community-based Service Facilities
Honorable Mention
Project Name: SKCPH Kent Center, Kent, WA
Firm: Buffalo Design, Seattle, WA

Winning projects will be published in the 2014 October issue of Healthcare Design magazine. Visit the IIDA website for images of the 2014 Healthcare Interior Design Competition winners.

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About International Interior Design Association
IIDA is the Commercial Interior Design Association with a global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 13,000+ Members across 50 countries. IIDA advocates for advancements in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and
understanding of Interior Design as a profession that enhances business value and positively impacts the health and well-being of people's lives every day. www.iida.org