FOR IMMEDIATE RELEASE
OCT. 1, 2014

IIDA ANNOUNCES BEST OF COMPETITION WINNER FOR SECOND ANNUAL BEST OF ASIA PACIFIC DESIGN AWARDS

Chicago, IL — The International Interior Design Association (IIDA) is proud to award the Best of Competition Winner for the 2014 Best of Asia Pacific Design Awards to McBride Charles Ryan of Prahran, Australia, for their project, Penleigh and Essendon Grammar School 'The Infinity Centre,' in Keilor East, Australia. The Best of Asia Pacific Design Awards seeks to recognize and honor the highest level of creativity and design excellence in Interior Design and architecture projects in the Asia Pacific region.

“We are pleased to recognize McBride Charles Ryan for an invigorating submission that deftly weaves spaces for unplanned interaction and the cultivation of ideas and community,” said IIDA Executive Vice President and CEO Cheryl S. Durst, Hon. FIIDA, LEED AP. “The Infinity Centre’ is innovation at its finest.”

This year’s judging panel included Joey N. Shimoda, IIDA, FAIA (Chief Creative Officer, Shimoda Design Group); Primo Orpilla, IIDA (Co-Founder and Principal, Studio O+A); and Annhy Shim, Associate IIDA (Senior Design Manager, The Related Group). All were impressed by the building’s understanding of space. “There was a well-choreographed sequence of outdoor and indoor spaces,” they said. “This is the kind of environment that will allow young minds to challenge the future. This teaches children the importance of space and that it can change your perceptions of what the world can be. It is a rare project where the inside and the outside converge to make a complete thought.”

The winning projects were honored and celebrated at an awards reception held at the Conrad Centennial Singapore Hotel, Wednesday, Oct. 1. A full photo gallery of the winning projects from the Best of Asia Pacific Design Awards is featured on the IIDA website and will be published in the December issue of Contract magazine, the publishing partner of the competition.

# # #

About International Interior Design Association
IIDA is the Commercial Interior Design Association with a global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 13,000+ Members across 50 countries. IIDA advocates for advancements in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of Interior Design as a profession that enhances business value and positively impacts the health and well-being of people’s lives every day. www.iida.org