



CELEBRATING 20 YEARS OF DESIGN EXCELLENCE

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NEWS RELEASE

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FOR IMMEDIATE RELEASE
OCT. 30, 2014

IIDA ANNOUNCES WINNERS OF 2nd ANNUAL EDSPACES INNOVATION AWARDS

Tampa, FL — The International Interior Design Association (IIDA), in collaboration with EDmarket, proudly announces the winners of the second annual 2014 EDspaces Innovation Awards. The competition recognizes manufacturers and designers for excellence in product design for the learning environment. Awards were announced today at the EDspaces tradeshow and conference in Tampa, Florida, with this year's Best of Competition honors awarded to Borgo Contract Seating for their product, Privee seating.

"Borgo Contract Seating's Privee furniture showed astute design thinking in their clear execution of product design concept," said **IIDA Executive Vice President and CEO Cheryl S. Durst, Hon. FIIDA, LEED AP**. "This level of sophistication combined with awareness of product functionality are imperative to elevating education product design and improving the quality of learning spaces."

The judging panel this year included: **Dan Bassano, IIDA, NCIDQ, LEED-AP ID+C** (Senior Interior Designer, Perkins+Will), **Edwin Beltran, Associate IIDA, Assoc. AIA** (Principal, NBBJ), and **James Kerrigan, IIDA, LEED-AP ID+C** (Design Principal, Jacobs).

The jury agreed that Privee seating went above the judging criteria of an innovative product for the education sector: "This product demonstrates that design and functionality can be effectively integrated into learning environments. Additionally, it was nice to see something that truly focuses on the educational sector and not trying to be a fit for all design sectors."

This year's EDspaces Innovation Awards submissions reflected the new role technology has been playing in product design in the last couple of years. "The manufacturers are starting to push themselves in creating great design for products that greatly influence the environment of our children," said Beltran.

The 2014 EDspaces Innovation Awards winners are as follows:

BEST OF COMPETITION

Manufacturer: Borgo Contract Seating

Product: Privee

WALL SURFACES

Manufacture: MooreCo

Product: Luxe Glass Gorilla Glass Whiteboard

FURNITURE – CHILDREN’S

Manufacturer: Whitney Brothers

Product: Whitney Plus Imagination Room

FURNITURE – LECTERN/TEACHING STATION

Manufacturer: Diversified Woodcrafts, Inc.

Product: Hydroponics Growing Center

FURNITURE – STUDENT DESK

Manufacturer: Ergotron

Product: LearnFit Adjustable Standing Desk

FURNITURE – SYSTEMS

Manufacturer: VS America

Product: Shift+

SEATING

Manufacturer: Borgo Contract Seating

Product: Privee

SPECIALTIES

Manufacturer: ASSA ABLOY

Product: IN120 WiFi Lock

All winning products, manufacturers, and designers will be featured on the IIDA and EDmarket websites, and published in the winter 2015 issue of *Essentials*, EDmarket's membership magazine, as well as the April 2015 issue of *Learning by Design* magazine.

For questions and more information, please contact Liz Moran, IIDA Design Competitions Manager, at lmoran@iida.org.

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About International Interior Design Association

IIDA is the Commercial Interior Design Association with a global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 13,000+ Members across 50 countries. IIDA advocates for advancements in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of Interior Design as a profession that enhances business value and positively impacts the health and well-being of people's lives every day. www.iida.org