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IIDA ANNOUNCES OPENING OF THE 2014 STUDENT DESIGN COMPETITION

Chicago, IL — The International Interior Design Association (IIDA) is proud to announce the opening of the 10th annual Student Design Competition. The IIDA Student Design Competition celebrates original design and rewards individuals and/or teams whose projects demonstrate innovative, functional design solutions that have a positive environmental and human impact. This year, the competition invites students to evolve the concept of the open office to offer employees a workplace that encourages health, well-being, collaboration, and productivity.

“When IIDA revisited the Student Design Competition this year, we realized that sustainable design standards should be inherent in every project, especially as we think about the workplace,” said IIDA Executive Vice President and CEO Cheryl S. Durst, Hon. FIIDA, LEED AP. “We urge students to expand their notions of what an open workplace means as they relate to how the modern professional works. I look forward to a breadth of project types and innovative design solutions.”

SDC is open to students around the world who are currently enrolled in an Interior Design program. Participants can enter individually or as a team (maximum 5 people). The deadline for submitting projects is Friday, Jan. 16, 2015, 11:59 p.m. CDT. Projects will be reviewed by a panel of design experts. Winners will be announced in the February 2015 issue of Quad and featured in DesignMatters and on the IIDA website.

Prizes are as follows: 1st prize - $2,500, 2nd prize - $1,500, 3rd prize - $750. Judges will be announced shortly. Please download the creative brief for full competition details or contact Liz Moran, IIDA Design Competitions Manager, at lmoran@iida.org.

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About International Interior Design Association
IIDA is the Commercial Interior Design Association with a global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 13,000+ Members across 50 countries. IIDA advocates for advancements in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of Interior Design as a profession that enhances business value and positively impacts the health and well-being of people’s lives every day. www.iida.org