FOR IMMEDIATE RELEASE
April 28, 2015

IIDA ANNOUNCES COLLABORATION AGREEMENT WITH THREE LEADING ITALIAN DESIGN ORGANIZATIONS

CHICAGO, IL - The International Interior Design Association (IIDA) proudly announces it has entered into a collaboration agreement with three renowned Italian design organizations, ADI, Associazione Per Il Disegno Industriale (Association for Industrial Design), OAPPC - Ordine Architetti, Pianificatori, Paesaggisti e Conservatori della Provincia di Milano (Order of Architects of Milan and its Province) and CNAPPC - Consiglio Nazionale Architetti, Pianificatori, Paeggisti e Conservatori (National Council of Architects, Planners, Landscape Architects and Conservationists).

The agreements between IIDA and ADI, OAPPC, and CNAPPC will develop a mutually beneficial working relationship between Italy and the United States through the networking of its members and by facilitating discussions and the exchange of information between the organizations in areas such as design and planning, project management and project financing.

In addition to promoting the cultural exchange of design among designers, architects and manufacturers, the agreement will also offer professional training and workshop opportunities to members in both Italy and the U.S., while seeking to promote greater collaboration between the organizations’ on projects, exhibitions, and research.

“This collaboration agreement is very exciting for IIDA, as it brings us together with like-minded, international organizations who recognize that design is absolutely essential for economic development,” said IIDA Executive Vice President and CEO, Cheryl S. Durst, Hon. FIIDA, LEED AP. “The partnering with these respected organizations continues to expand and advance IIDA’s global outreach. It also offers our members the opportunity to continue their education and training, exchange ideas and network with other designers and architects, and collaborate on upcoming and current projects.”

The agreement was recently signed while attending Salone Del Mobile in Milan by Durst, IIDA International President Julio Braga, FIIDA, and IIDA President-Elect Scott Hierlinger, IIDA, together with ADI’s President Luciano Galimberti, OAPPC Chairman Valeria Bottelli, and CNAPPC Chairman Leopoldo Freyrie.

# # #

About International Interior Design Association
IIDA is the Commercial Interior Design Association with a global reach. We support design professionals, industry affiliates, educators, students, firms and their clients through our network of 13,000+ Members across 50 countries. We advocate for advancements in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value
and understanding of Interior Design as a profession that enhances business value and positively impacts the health and well-being of people’s lives every day. www.iida.org