FOR IMMEDIATE RELEASE  
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IIDA ANNOUNCES PATRICIA URQUIOLA AS 2015 TITAN AWARD RECIPIENT

Chicago — The International Interior Design Association (IIDA) proudly announces Patricia Urquiola, IIDA, as the recipient of the 2015 IIDA Titan Award. The IIDA Titan Award recognizes significant contributions to the Interior Design profession by an individual, company, or organization in the design field. Urquiola will be presented with the honor and celebrated at the IIDA Annual Meeting to be held on Sunday, June 14, 2015, at the Museum of Contemporary Art in Chicago.

“Patricia is a world-renowned talent whose design path and experiences have been extraordinary,” said IIDA Executive Vice President and CEO Cheryl Durst, Hon. FIIDA, LEED AP. “She has collaborated with some of the best designers in the world, and her vision and unique designs have catapulted her into being recognized as an international design leader. She is enormously respected and is a force within the design world. We are thrilled to name Patricia as the recipient of this year’s IIDA Titan Award.”

Urquiola is a native of Oviedo, Spain, and currently resides in Milan, Italy. She graduated from the faculty of architecture at the Polytechnic University of Madrid and the Polytechnic University of Milan. Throughout her career, she has partnered with design notables Achille Castiglioni, Eugenio Bettinelli, and Vico Magistretti as head of the Lissoni Associati’s Design Group. Urquiola opened her own studio in Milan in 2001 where she currently works on product design, architecture, interiors, installations, and concept creation. Urquiola’s clients include some of the most globally recognized companies: Alessi, Axor, B&B Italia, Flos, Four Seasons Hotels, Haworth, Kartell, Mandarin Oriental Hotels, Molteni, Moroso, Mutina, Rosenthal, Steelcase, and W Hotels.

In her rich career, Urquiola has received numerous accolades for her designs. She has been awarded the Gold Medal of Fine Arts by the government of Spain, as well as the Order of Isabella the Catholic by King of Spain Juan Carlos I. She has been named Designer of the Decade by German magazines Home and Häuser. She has also been named Designer of the Year by Wallpaper, Ad Spain, Elle Decor International, and Architektur und Wohnen magazines. She was inducted into the Interior Design magazine Hall of Fame in 2011.

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About International Interior Design Association

The International Interior Design Association (IIDA) is the Commercial Interior Design Association with a global reach. We support design professionals, industry affiliates, educators,
students, firms and their clients through our network of 13,000+ Members across 50 countries. We advocate for advancements in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of Interior Design as a profession that enhances business value and positively impacts the health and well-being of people’s lives every day. www.iida.org