FOR IMMEDIATE RELEASE
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IIDA ANNOUNCES OFS BRANDS AS ITS 2016 FUTURE OF DESIGN PARTNER

CHICAGO – The International Interior Design Association (IIDA) proudly announces an all-new collaboration agreement with OFS Brands, who will be the IIDA Future of Design Partner for 2016.

As the organization’s Future of Design partner, OFS Brands will work with IIDA on continuing to develop student-centric activities that focus on education, preparing, and supporting the next generation of designers. OFS Brands will help to support the IIDA Student Design Competition, IIDA Student of the Year, Campus Center Awards, IIDA Career Bootcamp, and an all-new program which will be launched in 2016 – IIDA Student Roundtable.

“We are pleased to be partnering with OFS Brands on IIDA’s student programs and competitions, and look forward to working with them to foster and support up-and-coming designers who will lead the Interior Design industry into the future,” said IIDA Executive Vice President and CEO Cheryl S. Durst, Hon. FIIDA, LEED AP. “OFS Brands is known for its high quality, innovative and creative designs, as well as their commitment to sustainability, which is such an important element for the future of design. They are the ideal partner for our student events and competitions.”

OFS Brands was founded in 1937 and is a global leader within the contract furnishings industry. The company provides socially responsible furniture and logistics solutions in office, healthcare, education, government, and home office markets across the world. OFS Brands manufactures furniture under the brands OFS, First Office, Carolina, Loewenstein, and Highmark.

“This partnership is the perfect fit for OFS Brands as it goes hand-in-hand with our mission to be at the forefront of the design industry and within the community,” said Doug Shapiro, Director A+D, OFS Brands. “There is an unprecedented amount of talent and creativity in student design programs across the world, and our partnership with IIDA will allow OFS Brands to not only work with future designers, but also to increase our focus as a company on students and emerging professionals.”

For more information on IIDA’s student programs, please visit www.iida.org. For more information on OFS Brands, please visit www.ofsbrands.com

About International Interior Design Association
IIDA is the Commercial Interior Design Association with global reach. We support design professionals, industry affiliates, educators, students, firms and their clients through our network of 15,000+ Members across 58 countries. We advocate for advancements in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of Interior Design as a profession that enhances business value and positively impacts the health and well-being of people’s lives every day. www.iida.org

About OFS Brands
OFS Brands is comprised of five distinct brands – OFS, First Office, Carolina, Loewenstein, and Highmark – that provide thoughtfully designed furniture and logistical solutions for contract interior environments. OFS and First Office produce a wide range of furniture and accessories for the
workplace, from technology-savvy mixed-use collections to casegoods to modern lounge pieces. Loewenstein primarily caters to lifestyle interiors, while Carolina is best known as a provider in the healthcare market. Highmark is a leading provider of ergonomic seating. Based in Huntingburg, Indiana, OFS Brands is a family-owned corporation.