FOR IMMEDIATE RELEASE
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IIDA ANNOUNCES WINNERS OF 20th ANNUAL IIDA/HD PRODUCT DESIGN COMPETITION

CHICAGO — The International Interior Design Association (IIDA) proudly announces the winners of the 20th annual IIDA/HD Product Design Competition, presented in partnership with Hospitality Design magazine. The competition—open to exhibitors at HD Expo 2016—honors innovation, functionality, and aesthetic advancements in product design for the hospitality industry. Awards were presented in 18 categories, and Belle by Fire Farm Lighting was honored with the Eric Engstrom Best of Competition Award.

“For 20 years, the IIDA/HD Product Design Competition at HD Expo has been celebrating the best in product design for the hospitality industry. This year’s winners exemplify the evolution of products for this ever-changing industry and demonstrate the highest level of creativity, sophistication, and utility,” said IIDA Executive Vice President and CEO Cheryl S. Durst, Hon. FIIDA, LEED AP. “We are so pleased to recognize the winners as well as the 20 years of design excellence this competition represents.”

The 2016 jury panel included Susana Covarrubias, IIDA, Studio Director | Design Principal, Gensler; Patricia Rotondo, IIDA; Design Principal, Chipman Design Architecture; and Adam Stover, IIDA, NCIDQ, Principal | Interior Architect, POPULOUS.

“The products showcased in the IIDA/HD Product Design Competition have once again illustrated how the hospitality industry is pushing the boundaries of innovation,” said Covarrubias on behalf of the jury. “We were particularly impressed with Belle, the Best of Competition winner, by Fire Farm Lighting. The craftsmanship, beauty, and sheer presence of this lighting product elegantly marries vintage form with modern function.”

The winners of the 20th annual IIDA/HD Product Design Competition are as follows:

**Applied Finishes and Materials: Wallcoverings and Treatments**
Manufacturer: Walker Zanger
Product: Kaza

**Textiles: Upholstery**
Manufacturer: Brentano
Product: Solstice

**Textiles: Bedspreads, Drapery, or Casement Fabrics**
Manufacturer: P/Kaufmann Contract
Product: Metallic Sheers
Flooring: Carpeting, Carpet Systems, or Rugs
Manufacturer: Durkan
Product: Traces Collection

Flooring: Hard Surface Flooring
Manufacturer: Crossville Inc.
Product: Satori by Laminam

Flooring: Resilient Flooring
Manufacturer: Milliken
Product: Eero

Seating: Individual, Dining Seating
Manufacturer: Thos. Moser Contract
Product: Pacific Stool

Seating: Individual, Lounge Seating
Manufacturer: JANUS Et Cie
Product: Kyoto Petite Lounge Chair

Seating: Individual, Outdoor Seating
Manufacturer: Neoteric Luxury
Product: La Grande Dame Swing

Seating: Group or Series, Lounge Seating
Manufacturer: Neoteric Luxury
Product: The Hank Series

Seating: Group or Series, Outdoor Seating
Manufacturer: Koverton
Product: ELLA Lounge Chair

Casegoods and Freestanding Furniture: Individual Furnishing Items
Manufacturer: Sticks and Stones Furniture
Product: Kawa Table

Casegoods and Freestanding Furniture: Groups, Series, Systems, or Collections
Manufacturer: Koverton
Product: Form Collection

Lighting: Individual Lamps/Lighting Devices
Manufacturer: Fire Farm Lighting
Product: Belle

Lighting: Groups, Series, Systems, or Collections of Lamps/Lighting Devices
Manufacturer: SONNEMAN
Product: Suspenders
Accessories or Specialties: Artwork, Signage, or Accent Pieces
Manufacturer: MDC
Product: MDC Digital Studio

Accessories or Specialties: Hardware or Decorative Metals or Plastics
Manufacturer: Axor
Product: Axor Citterio E

Winners were celebrated during a special reception at HD Expo in Las Vegas. Winning products will be featured on the IIDA website and published in an upcoming issue of Hospitality Design magazine. All winners will also be featured in the HD Show Daily. For more information, visit the IIDA website or contact Liz Moran, Design Competitions Director, at lmoran@iida.org.

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About International Interior Design Association
IIDA is the Commercial Interior Design Association with global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 15,000+ members across 58 countries. IIDA advocates for advancement in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of Interior Design as a profession that enhances business value and positively impacts the health and well-being of people’s lives every day. iida.org

About Hospitality Design magazine
Published 10 times a year, Hospitality Design magazine is the premier trade outlet for the hospitality design industry. It serves owners, operators, brands, purchasing agents, interior designers, and architects involved in the design of hotels, resorts, restaurants, cruise ships, country clubs, nightclubs, bars/lounges, spas, and all other hospitality-oriented projects. Hospitality Design magazine continues its 36-year mission to publish innovative projects, inspiring products, the latest trends, development spotlights, and interesting interviews with some of the industry’s leading professionals. For more information, visit hospitalitydesign.com.