FOR IMMEDIATE RELEASE
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IIDA ANNOUNCES PERKINS+WILL WINNER OF 43rd ANNUAL INTERIOR DESIGN COMPETITION

CHICAGO — The International Interior Design Association (IIDA) is honored to announce Perkins+Will in Chicago, Illinois, as the Best of Competition winner of the 43rd annual Interior Design Competition for its project, the Newell Rubbermaid Design Center in Kalamazoo, Michigan. The IIDA Interior Design Competition recognizes outstanding, innovative interior design/interior architecture projects that encourage new ideas and techniques in the design and furnishings of interior spaces. The Best of Competition winner was announced on Sunday, June 12 at COOL, the annual IIDA black-tie gala, which celebrates design excellence.

“For more than 40 years, the IIDA Interior Design Competition has recognized the highest level of design achievement from firms whose innovation and creative execution pushes the boundaries of what interior environments can achieve,” said IIDA Executive Vice President and CEO Cheryl S. Durst, Hon. FIIDA, LEED AP. “The Newell Rubbermaid Design Center, designed by Perkins+Will, illustrates the evolution to a less formal workplace while maintaining a level of sophistication and professionalism, engaging employees with spaces that inspire the imagination and facilitate collaboration.”

The esteemed jury panel for the competition included Mari Balestrazzi (Vice President, Design Services, Hyatt Hotels Corporation); Anne Cunningham, IIDA, Assoc. AIA (Principal, Interior Design Practice Leader, NBBJ Architects); and Scott Hierlinger, FIIDA, LEED AP (Design Director, Nelson).

“Perkins+Will succeeded in designing a creative work environment that supports the product development of the company, creates a sense of place, and honors the legacy of craftsmanship in the region. The design of the Newell Rubbermaid Design Center is restrained and beautiful, exemplifying the ethos that less is truly more,” said Hierlinger, on behalf of the jury.

Images of all winning projects from the 43rd Interior Design Competition are available for viewing on the IIDA website. For more information, please contact Liz Moran, Design Competitions Director, at lmoran@iida.org.

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About International Interior Design Association
IIDA is the Commercial Interior Design Association with global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 15,000+ Members across 58 countries. IIDA advocates for advancement in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of Interior Design as a profession that enhances business value and positively impacts the health and well-being of people’s lives every day. www.iida.org