FOR IMMEDIATE RELEASE
JUNE 12, 2016

IIDA ANNOUNCES THE WINNERS OF THE IIDA/CONTRACT MAGAZINE SHOWROOM & BOOTH DESIGN COMPETITION AT NEOCON 2016

CHICAGO — The International Interior Design Association (IIDA) proudly announces the winners of the 12th annual IIDA/Contract Magazine Showroom and Booth Design Competition. This competition honors originality of design, visual impact, effective use of materials, and the outstanding use of space, color, texture, lighting, and graphics in showrooms and booths at NeoCon. Judging for all showrooms and booths took place on Sunday, June 12, 2016. All winners will be announced and celebrated at NeoCon, with Best of Competition honors going to 3form, designed by Standard Issue Design.

“This annual competition challenges designers and manufacturers to create a unique experience that educates and entertains in limited space,” said IIDA Executive Vice President and CEO Cheryl S. Durst, Hon. FIIDA, LEED AP. “The winning showrooms and booths at this year’s competition were not only visually stunning, but they created a lasting impression on attendees—illustrating a true celebration of design. We congratulate the firms and manufacturers for their outstanding showroom and booth designs at NeoCon 2016.”

The jury panel reviewing this year’s competition included Rebecca Dorris Steiger, IIDA (ZGF, New York, NY); Peggy Hoffmann, IIDA (FGM Architects, Oakbrook, IL); Valerie Jardon, IIDA (Box Studios, Chicago, IL); Jill Lee, IIDA (Buffalo Design, Seattle, WA); Wendi Reynolds-Donahue, IIDA (Nashville Office Interiors, Nashville, TN); and Amy Todd, IIDA (Bostwick Design Partnership, Cleveland, OH). The winners of the 2016 IIDA/Contract Magazine Showroom and Booth Design Competition are:

Showrooms Greater Than or Equal to 4,000 Square Feet: KI
Designer: Sheila LaCount and Chandler Pierce

Showrooms Less Than 4,000 Square Feet: 3form
Designer: Standard Issue Design

Booths Greater Than or Equal to 400 Square Feet: Universal Fibers
Designer: Gensler Chicago: Christine Hart, Anne Gibson, and Kimberly Lindstrom

Booths Less Than 400 Square Feet: Benjamin Moore
Designer: LionHeart

Winners of the IIDA/Contract Magazine Showroom and Booth Design Competition will be featured on the IIDA website and the Contract magazine website at contractdesign.com.

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About International Interior Design Association
IIDA is the Commercial Interior Design Association with global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 15,000+ Members across 58 countries. IIDA advocates for advancement in education, design excellence, legislation,
leadership, accreditation, and community outreach to increase the value and understanding of Interior Design as a profession that enhances business value and positively impacts the health and well-being of people’s lives every day. www.iida.org