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IIDA RELEASES STUDENT ROUNDTABLE REPORT

CHICAGO — The International Interior Design Association (IIDA) today released its 2016 IIDA Student Roundtable Report. The report, “The Future of Interior Design,” summarizes the productive and lively discussion between interior design students and practitioners at four Student Roundtable events held in Chicago, Los Angeles, New York, and Atlanta in fall 2016. The Student Roundtable was sponsored by OFS Brands.

“What does the up-and-coming generation of designers see on the horizon for our industry; how do they define design; and what resources do they need as they transition into the workforce? The Student Roundtable report captures the unique perspectives of the design students and practitioners who participated in this critical conversation and is a valuable resource for students who are preparing to enter the field of interior design,” said IIDA Executive Vice President and CEO Cheryl S. Durst, Hon. FIIDA, LEED AP.

Doug Shapiro, Industry IIDA, vice president of marketing at OFS Brands, echoed the importance of bringing together students and professionals. “Conversations like the Student Roundtable are rare, but they are so important. Students, design professionals, and manufacturers’ reps can be resources for one another. There’s so much to be learned by listening to different perspectives and hearing from the next generation is particularly eye opening.”

A digital version of the 2016 Student Roundtable Report is available online at www.iida.org. For questions and more information, please contact Vera Reinke, Senior Director of Marketing and Communications, at 312.379.5147 or vreinke@iida.org.

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About International Interior Design Association
The International Interior Design Association (IIDA) is the Commercial Interior Design Association with global reach. We support design professionals, industry affiliates, educators, students, firms and their clients through our network of 15,000+ members across 58 countries. We advocate for advancements in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of Interior Design as a profession that enhances business value and positively impacts the health and well-being of people’s lives every day. www.iida.org

About OFS Brands
OFS Brands is a family owned, community-driven company providing socially responsible furniture and logistics solutions in office, healthcare, education, government, and home office markets across the world. Established in 1937 in Huntingburg, Indiana, OFS Brands has grown into a global leader while staying true to its local roots and core values of sustainability and craftsmanship. www.ofsbrands.com