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**FOR IMMEDIATE RELEASE**

**April 11, 2017**

**IIDA ANNOUNCES MAC STOPA AS THE 2017 TITAN AWARD RECIPIENT**

**Chicago** — The International Interior Design Association (IIDA) proudly announces architect **Mac Stopa** as the recipient of the 2017 IIDA Titan Award. The Titan Award recognizes significant contributions to the Interior Design profession by an individual, company, or organization in the field. Stopa will be presented with the honor and celebrated at the IIDA Annual Meeting on Sunday, June 11, 2017, at the Museum of Contemporary Art in Chicago.

“Mac’s work spans architecture, interior design, industrial design, art, and fashion, allowing his multi-disciplinary sensibility to both inspire the industry and deeply influence how spaces are experienced,” said **IIDA Executive Vice President and CEO Cheryl Durst, Hon. FIIDA, LEED AP**. “With a passion for mathematics, he is leading the way for flexible design that is customized and adaptable to the environment and the end user. We are so pleased to honor Mac Stopa as the recipient of this year’s IIDA Titan Award.”

Stopa is founder of Massive Design, an award-winning architectural design firm specializing in corporate interiors for Fortune and Global 500 companies, designing public spaces, architecture, and industrial design. His clients include Google, Samsung, BMW, MasterCard, Credit Suisse, Viacom, and Bacardi-Martini, and he has designed products for Mohawk Group, Cappelini, Laminam, DuPont, and Milliken.

Mac’s designs emanate from his fascination with parametrically driven design, organic geometry, modularity, sculptural shapes, and digital art, which compels him to create modular objects for serial production that introduce innovation to the market and allow the user to interact with and adapt the objects to the required functionality or character of a space. Since 2013, Stopa’s designs have received over 40 international design awards, including multiple Red Dot Design Awards, GOOD DESIGN™ Awards, *Interior Design’s* Best of Year Awards, a Best of NeoCon Gold Award, and an ICONIC AWARD: Interior Innovation, among others.

For more information, visit [www.iida.org](http://www.iida.org).

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**About International Interior Design Association**

IIDA is the Commercial Interior Design Association with global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 15,000+ Members across 58 countries. IIDA advocates for advancements in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of Interior Design as a profession that enhances business



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FROM IIDA HEADQUARTERS

value and positively impacts the health and well-being of people's lives every day.

[www.iida.org](http://www.iida.org)