FOR IMMEDIATE RELEASE
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IIDA ANNOUNCES WINNERS OF 21ST ANNUAL IIDA/HD PRODUCT DESIGN COMPETITION

CHICAGO — The International Interior Design Association (IIDA) proudly announces the winners of the IIDA/HD Product Design Competition, presented in partnership with Hospitality Design magazine. The competition, open to exhibitors at HD Expo 2017, honors innovation, functionality, and aesthetic advancements in product design for the hospitality industry. Awards were presented in 17 categories, and MDC was honored with the Eric Engstrom Best of Competition Award for its product, Zintra Acoustic Solutions.

“For more than 20 years, the IIDA/HD Product Design Competition at HD Expo has been celebrating the best in product design for the hospitality industry,” said IIDA Executive Vice President and CEO Cheryl S. Durst, Hon. FIIDA, LEED AP. “This year’s winners exemplify the evolution of products for this ever-changing industry and demonstrate the highest level of creativity, sophistication, and utility.”

Products were evaluated by a panel of distinguished jurors that included: Christopher Evans, associate principal, Rottet Studio; Kelie Mayfield, IIDA, principal, Mayfield and Ragni Studio; and Patricia Rotondo, IIDA, senior principal/director of interior design, Antunovich Associates.

“Product entries ranged from technological solutions to handmade quality craft. Winning products focused on solving hospitality problems sustainably and beautifully as well as using traditional materials in new and innovative ways,” said Rotondo on behalf of the jury. “We congratulate all the winners of this year’s IIDA/HD Product Design Competition.”

The winners of this year’s IIDA/HD Product Design Competition are as follows:

Accessories or Specialties – Artwork, Signage, or Accent Pieces
Manufacturer: Modern Flames
Product: FusionFire Steam Fireplace

Accessories or Specialties – Hardware or Decorative Metal/Plastics
Manufacturer: Haiku by Big Ass Solutions
Product: Haiku by Big Ass Solutions - Artisan Collection

Accessories or Specialties – Storage Systems
Manufacturer: Bryan Ashley
Product: Guest Room Wall Unit/The Laylow Autograph Collection

Applied Finishes and Materials – Wall Coverings and Treatments
Manufacturer: MDC
Product: Zintra Acoustic Solutions

Case Goods and Freestanding Furniture – Individual Furnishing Items
Manufacturer: Victoria + Albert
Product: Eldon
Case Goods and Freestanding Furniture – Groups, Series, Systems, or Collections
Manufacturer: Sachi - Premium Outdoor Furniture
Product: Outdoor Kitchen

Flooring – Carpeting and Carpet Systems, Rugs
Manufacturer: Shaw Hospitality
Product: Off the Grid

Flooring – Hard Surface
Manufacturer: STONE SOURCE
Product: Tratto, Porcelain Tile

Flooring – Resilient
Manufacturer: Durkan
Product: Lineate

Lighting – Individual Lamps or Lighting Devices
Manufacturer: Neoz Lighting
Product: Tall Poppy Cordless Table Lamp

Seating: Group or Series – Dining Seating
Manufacturer: Jensen Leisure Furniture
Product: Kaffe Bistro Group

Seating: Group or Series – Lounge
Manufacturer: Sandler Seating
Product: Marshmallow

Seating: Group or Series – Outdoor
Manufacturer: Kodama Zomes
Product: Kodama Zomes Hanging Lounger

Seating: Individual – Dining Seating
Manufacturer: Pedrali Spa
Product: Vic Armchair

Seating: Individual – Lounge
Manufacturer: JANUS et Cie
Product: Katachi High Back Lounge Chair

Seating: Individual – Outdoor
Manufacturer: JANUS et Cie
Product: Mood Club Chair

Textiles – Upholstery
Manufacturer: Moore and Giles
Product: Olive Green Collection
Winners were celebrated during a special reception at HD Expo in Las Vegas. Winning products will be featured on the IIDA website, promoted on IIDA social media to more than 300,000 followers, and published in an upcoming issue of Hospitality Design magazine. All winners will also be featured in the HD Show Daily. For more information, visit the IIDA website or contact Liz Moran, design competitions director, at lmoran@iida.org.

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**About International Interior Design Association**

IIDA is the Commercial Interior Design Association with global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 15,000+ members across 58 countries. IIDA advocates for advancement in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of Interior Design as a profession that enhances business value and positively impacts the health and well-being of people’s lives every day. iida.org

**About Hospitality Design magazine**

Published 10 times a year, Hospitality Design magazine is the premier trade outlet for the hospitality design industry. It serves owners, operators, brands, purchasing agents, interior designers, and architects involved in the design of hotels, resorts, restaurants, cruise ships, country clubs, nightclubs, bars/lounges, spas, and all other hospitality-oriented projects. Hospitality Design magazine continues its 36-year mission to publish innovative projects, inspiring products, the latest trends, development spotlights, and interesting interviews with some of the industry’s leading professionals. For more information, visit hospitalitydesign.com.