FOR IMMEDIATE RELEASE
May 18, 2017

REGISTRATION NOW OPEN FOR THE
3RD ANNUAL IIDA ADVOCACY SYMPOSIUM

CHICAGO — The International Interior Design Association (IIDA) is pleased to announce that registration for the 3rd annual Advocacy Symposium, scheduled for Sept. 22-24, 2017, in Chicago, is now open. The 2017 IIDA Advocacy Symposium will feature a variety of keynote speakers, educational sessions, and panel discussions that will provide attendees with the information they need to be effective advocates for the Interior Design industry.

“After another energizing Advocacy Symposium in 2016, we are pleased to bring this unique event to the newly relocated IIDA Headquarters in Chicago,” said Executive Vice President and CEO Cheryl S. Durst, Hon. FiIDA, LEED AP. “This year’s symposium will empower, educate, and engage interior design advocates with the most up-to-date and relevant strategies aimed at advancing our profession.”

Attendees at this year’s IIDA Advocacy Symposium will develop critical advocacy skills, including learning how to build relationships with decision-makers, work with stakeholder groups, and promote grassroots involvement. The event will also include unique networking opportunities, allowing interior design leaders from around the country to connect and share strategies while enjoying Chicago attractions.

Register online now for the 3rd annual IIDA Advocacy Symposium and take advantage early bird registration pricing. Early bird registration ends July 14, 2017. Space is limited. For more information, contact Emily Kluczynski, director of advocacy, public policy, and legislative affairs, at ekluczynski@iida.org.

About International Interior Design Association
IIDA is the Commercial Interior Design Association with global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 15,000+ members across 58 countries. IIDA advocates for advancement in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of interior design as a profession that enhances business value and positively impacts the health and well-being of people’s lives every day. www.iida.org