FOR IMMEDIATE RELEASE
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IIDA ANNOUNCES THE WINNERS OF THE IIDA/CONTRACT MAGAZINE SHOWROOM & BOOTH DESIGN COMPETITION AT NEOCON 2017

CHICAGO — The International Interior Design Association (IIDA) proudly announces the winners of the IIDA/Contract Magazine Showroom and Booth Design Competition. This competition honors outstanding creativity in corporate branding initiatives for showroom and booth design at NeoCon. Judging for all showrooms and booths took place on Sunday, June 11, 2017. All winners will be announced and celebrated at NeoCon, with Best of Competition honors going to BuzziSpace, designed by BuzziSpace Studio.

“This annual competition challenges designers and manufacturers to create uniquely branded experiences that educate and entertain in limited space,” said IIDA Executive Vice President and CEO Cheryl S. Durst, Hon. FIIDA, LEED AP. “The winning showrooms and booths at this year’s competition were not only visually stunning, they also created a lasting impression on attendees. We congratulate the firms and manufacturers for their outstanding work at NeoCon 2017.”

The jury panel reviewing this year’s competition included Kelly Ennis, IIDA, The Verve Partnership, Baltimore, MD; Ginger Gilden, IIDA, IA Interior Architects, New York, NY; Jane Hallinan, IIDA, Perkins Eastman, Pittsburgh, PA; Steven Smith, IIDA, Christopher Architecture & Interiors, Birmingham, AL. The winners of the 2017 IIDA/Contract Magazine Showroom and Booth Design Competition are:

**Large Showroom - 4,000 sq. ft. or larger**
- Company: Steelcase
- Designer: Steelcase Design Studio
- Location: Suite 300

**Small Showroom - Under 4,000 sq. ft.**
- Company: BuzziSpace
- Designer: BuzziSpace Studio
- Location: Suite 10-111

**Large Booth - 400 sq. ft. or larger**
- Company: SurfaceWorks
- Designer: Full Circle
- Location: Booth 7-5093

**Small Booth - Under 400 sq. ft.**
- Company: TURF Design
- Designer: Jason Gillette & Dustin Headley
- Location: Booth 7-2036
Winners of the IIDA/Contract Magazine Showroom and Booth Design Competition will be featured on the IIDA website and the *Contract* magazine website at contractdesign.com and promoted to more than 300,000 followers on IIDA social media. For more information, contact Liz Moran, IIDA design competition director at lmoran@iida.org.

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**About International Interior Design Association**

IIDA is the Commercial Interior Design Association with global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 15,000+ Members across 58 countries. IIDA advocates for advancement in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of Interior Design as a profession that enhances business value and positively impacts the health and well-being of people’s lives every day. [www.iida.org](http://www.iida.org)