FOR IMMEDIATE RELEASE
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IIDA ANNOUNCES 2017 CHAPTER AWARD WINNERS

CHICAGO — The International Interior Design Association (IIDA) proudly announces its 2017 Chapter Award winners. The annual Chapter Awards are designed to encourage IIDA Chapters to develop and enhance the Interior Design profession and the Association at the local level. Congratulations to the IIDA Texas/Oklahoma Chapter, which was recognized as the 2017 Chapter of the Year.

“Our local IIDA Chapters boast creative and dedicated interior design professionals who host education programs and events, promote the Association, engage local communities, and further the profession in profound and innovative ways. The Chapter Awards give us the opportunity to recognize the IIDA Chapters that truly excel in furthering the mission of IIDA,” said IIDA Executive Vice President and CEO Cheryl S. Durst, Hon. FIIDA, LEED AP. “We are proud to honor and celebrate all of the winning Chapters as part of our 2017 Chapter Awards.”

The jury panel reviewing this year’s nominations included Matt Bruno, Executive Director, Wallcoverings Association, Chicago, IL; Lauren Chipman, Principal/CEO, Chipman Design Architecture, Des Plaines, IL; and Loredana Perri, Project Manager, Savills Studley, Chicago, IL.

“The Texas/Oklahoma Chapter has successfully created a cohesive Chapter in a large geographical area with eight City Centers. With an overarching theme to drive the purpose and goals of all City Centers, the Chapter’s unity has allowed it to grow its membership, retain strong leadership, and present a cohesive brand to the public,” said Chipman on behalf of the jury. “We are very pleased to present them with the Chapter of the Year Award.”

The Texas/Oklahoma Chapter was also honored in five specialty categories, including Excellence in Chapter Leadership Development, Graphics, Chapter Advocacy and GRA Activities, Membership Marketing Communications, and Programs and Forum Educational Activities (Large Chapter). The IIDA South Florida Chapter was honored for Excellence in Programs and Forum Educational Activities (Small Chapter). In addition, a new award was presented to both a small and large IIDA Chapter that demonstrated innovation and out-of-the-box thinking with a program, publication, or membership, marketing, or advocacy campaign. The inaugural Innovation Awards were presented to Rocky Mountain Chapter (Large) and the Tennessee Chapter (Small).

Chapter of the Year winners were celebrated at the IIDA Annual Meeting held June 11, 2017, at the Museum of Contemporary Art in Chicago. For more information, visit www.iida.org.

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About International Interior Design Association
IIDA is the Commercial Interior Design Association with global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 15,000+ Members across 58 countries. IIDA advocates for advancement in education, design excellence, legislation,
leadership, accreditation, and community outreach to increase the value and understanding of Interior Design as a profession that enhances business value and positively impacts the health and well-being of people’s lives every day. www.iida.org