



PRESS RELEASE

FROM IIDA HEADQUARTERS

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THE INTERNATIONAL INTERIOR DESIGN ASSOCIATION APPOINTS GABRIELLE BULLOCK AS INTERNATIONAL BOARD PRESIDENT-ELECT

CHICAGO — The **International Interior Design Association (IIDA)** is pleased to announce that Gabrielle Bullock, IIDA, FAIA, NOMA, LEED AP, has been appointed as the president-elect for the 2017-2018 IIDA International Board.

“During her tenure as an IIDA International Board vice president, Gabrielle has been a passionate, exemplary leader for the design industry as a whole,” said **IIDA Executive Vice President and CEO Cheryl S. Durst, Hon. FIIDA, LEED AP**. “She provides a high level of expertise and a distinct perspective that seamlessly aligns with the vision and mission of IIDA, and we look forward to her contributions as president-elect.”

The new president-elect is looking forward to her term, as well. “I am thrilled to be deepening my involvement with this influential association that plays such a critical role in the interior design industry,” said Bullock.

Bullock has made incredible contributions in her roles at Perkins+Will over the past three decades and currently serves as principal and director of global diversity for the firm. A long-standing advocate for advancing diversity initiatives within architecture and design, she has spent her career focusing on complex and socially significant projects in the United States and globally.

Bullock’s role is effective immediately for the 2017-2018 term; upon completion, she will serve as the 2018-2019 IIDA International Board president beginning in June 2018.

About International Interior Design Association

IIDA is the Commercial Interior Design Association with global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 15,000+ members across 58 countries. IIDA advocates for advancement in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of interior design as a profession that enhances business value and positively impacts the health and well-being of people’s lives every day. www.iida.org

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