FOR IMMEDIATE RELEASE
July 20, 2018

IIDA ANNOUNCES CADENA + ASOC. CONCEPT DESIGN AS THE 6TH ANNUAL LATIN AMERICA DESIGN AWARDS BEST OF COMPETITION WINNER

CHICAGO, IL – IIDA is pleased to honor Cadena + Asoc. Concept Design’s Il Mercato as the Best of Competition winner for the 2018 Latin America Design Awards. The annual competition recognizes, honors, and celebrates outstanding interior design/architecture projects that represent the highest level of creativity, originality, and design excellence in Latin America and the Caribbean.

“Each year, we celebrate the remarkable design talent in Latin America, and this year, Cadena + Asoc. Concept Design’s project served as a prime example of the innovative work being completed in the region,” said IIDA Executive Vice President and CEO Cheryl S. Durst, Hon. FIIDA. “Fresh and modern, the design of Il Mercato creatively merges the culture, architecture, flora, and cuisine of both Mexico and Italy. Its industrial and textural architectural envelope provides the space with an airy, artistic quality.”

Il Mercato is a restaurant and event space located in Saltillo, Mexico. The design vision achieved by Cadena + Asoc. Concept Design complements the industrial character of the region while still making the space a true center for gastronomy with juice bars, bakeries, markets, restaurants, and a cooking school.

Entries were judged by a jury of design professionals, including Samuel Lamas, creative director, Equipe LAMAS; Annhy Shim-Morel, Assoc. IIDA, principal and design director, SHIM PROJECTS; and Barbara Turpin-Vickroy, IIDA, associate principal and director of interior design, CCS Architecture.

“Local materials and enchanting art highlight an interior truly tailored to people looking to experience food culture,” said Lamas, on behalf of the jury. “Pulling from international heritage and family traditions, elegant but simple design choices create an artistic and relaxed atmosphere.”

The Best of Competition winner was announced at an awards presentation and reception at the IIDA IDEA Studio in Chicago on Thursday, July 19. Images of the winning projects are featured on the IIDA website, on IIDA social media channels with more than 300,000 followers, and will be published in Contract magazine.

For questions or more information, contact Clare Socker, design competitions manager, at csocker@iida.org.

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About the International Interior Design Association
IIDA is the commercial interior design association with global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our
network of 15,000+ members across 58 countries. We advocate for advancement in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of interior design as a profession that enhances business value and positively impacts the health and well-being of people’s lives every day. www.iida.org

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