FOR IMMEDIATE RELEASE
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IIDA AND AIA CHICAGO ANNOUNCE
DESIGNERS AND ARCHITECTS TALK:
A SERIES ABOUT DESIGN AND ITS IMPACT ON CLIENT SUCCESS

CHICAGO, IL — IIDA, in a first-ever collaboration with AIA Chicago, is pleased to announce Designers and Architects Talk: A Series About Design and its Impact on Client Success. The three-session panel discussion series, to be held at IIDA Headquarters in Chicago in spring 2019, will address commercial interior architecture and design.

“IIDA is excited to host this inaugural series of talks, in partnership with AIA Chicago, to bring commercial interior designers and architects together for fantastic, timely conversations,” says John Czarnecki, Hon. IIDA, Assoc. AIA, Deputy Director and Senior Vice President of IIDA. “Architects and designers increasingly collaborate in innovative ways, and this series will highlight Chicago’s design leaders across generations.”

Both architects and commercial interior designers will learn from the provocative discussions about projects, firm leadership, and design strategy during the following sessions: McDonald’s Headquarters: Impact on a Company, a City, and a Neighborhood, moderated by John Czarnecki, Hon. IIDA, Assoc. AIA, March 20; New, Bold, and Entrepreneurial: Design Firms Changing the Face of Chicago, moderated by Peter Exley, FAIA, April 17; and Women Leading Hospitality Design in Chicago, moderated by Cheryl Durst, Hon. FIIDA, May 22.

“Our two industries collaborate often on job sites and in the design studio,” says Zurich Esposito, Hon. AIA, Executive Vice President of AIA Chicago. “But this new partnership will allow our members the opportunity to exchange ideas and share expertise—and to express our shared commitment to great design.”

Each session will include a special networking reception. All sessions are approved for one (1) AIA-LU and one (1) IDCEC-CEU. IIDA and AIA members will receive the special admission price of $10 for an individual session and $25 for the full series when they register online. Additional information, including the full list of panelists, can be found at www.iida.org or www.aiachicago.org.

The Designers and Architects Talk series is made possible by the generous support of Host Sponsor Corporate Concepts, and Champion Sponsors Mohawk Group, Patcraft, Shaw Contract, Steelcase, Tarkett, and Wilkhahn.
ABOUT IIDA
For 25 years, IIDA, the commercial interior design association with a global reach, has been a leader in defining, supporting, and enriching the interior design profession. We support design professionals, industry affiliates, educators, students, firms and their clients through our network of 15,000+ members across 58 countries. We advocate for advancements in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of Interior Design as a profession that enhances business value and positively impacts the health and well-being of people's lives every day. www.iida.org

ABOUT AIA CHICAGO
The American Institute of Architects Chicago (AIA Chicago) is the largest chapter of licensed architects, architectural interns, and allied professionals within AIA Illinois, and the second largest AIA chapter in the country. AIA Chicago offers lectures and continuing education courses; numerous award programs; specialized, issue-specific Knowledge Communities; advocacy for architects; daily communications online and through its in-house magazine, Chicago Architect; and help for consumers looking for an architect. As a resource for its members in service to society, AIA Chicago promotes positive change through the power of design.

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