IIDA ANNOUNCES WINNERS OF THE 2019 IIDA/CONTRACT MAGAZINE SHOWROOM & BOOTH COMPETITION AT NEOCON

CHICAGO, IL — IIDA is honored to announce the winners of 2019 IIDA/Contract Magazine Showroom & Booth Design Competition. This competition honors originality of design, visual impact, effective use of materials, and the outstanding use of space, color, texture, lighting, and graphics in showrooms and booths at NeoCon.

“Each year, this competition offers us exciting and beautiful ways to both effectively present products and enhance attendee experience through spatial innovation,” said IIDA Executive Vice President and CEO Cheryl S. Durst, Hon. FIIDA. “The winning showrooms and booths made both visual and experiential impacts. We are pleased to be honoring this year’s firms and manufacturers on their outstanding work.”

The jury panel reviewing this year’s competition included: Mari Ansera, IIDA, senior interior design and senior associate at HGA; Meaghan Kennedy, IIDA, senior interior designer, Bergmeyer; Annie Lee, IIDA, principal, interior design, ENV; Angela Ryan, IIDA, studio manager, interior architecture and design, Ware Malcomb.

“This year’s showrooms and booths were both evocative and deliberate in their executions,” said Ansera on behalf of the jury. "We appreciated the cohesiveness of the designs and that the designers allowed for each piece of furniture, accessory, or smaller detail to have its own moment of celebration.”

The winners of the 2019 IIDA/Contract Magazine Showroom & Booth Design Competition are:

**Large Showroom – 4,000 sq. ft. or larger**
Company: Herman Miller  
Designer: Herman Miller Brand Design  
Location: Floor 3 – 321

**Small Showroom – Under 4,000 sq. ft.**  
Company: Hightower  
Designer: Hightower in collaboration with Casey Keasler
Location: Floor 11 – 1110

**Best of Competition Winner**

**Large Booth – 400 sq. ft. or larger**
Company: Baresque
Designer: Daniel Powell
Location: Floor 7 – 2006

**Small Booth – Under 400 sq. ft.**
Company: Framery
Designer: Framery
Location: Floor 1 – North Central Corridor

Winners will be featured on the *Contract* magazine and IIDA websites as well as promoted to more than 300,000 followers on IIDA social media channels. For questions or more information, please contact Clare Socker, design competitions manager, at csocker@iida.org.

**ABOUT IIDA**
For 25 years, IIDA, the commercial interior design association with global reach, has been a leader in defining, supporting, and enriching the interior design profession. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 15,000+ members across 58 countries. We advocate for advancement in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of interior design as a profession that enhances business value and positively impacts the health and well-being of people’s lives every day. [www.iida.org](http://www.iida.org)

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