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 I I D A INTERNATIONAL INTERIOR DESIGN ASSOCIATION	222 Merchandise Mart Suite 567 Chicago, IL 60654-1104 p 888.799.IIDA f 312.467.0779 e iidahq@iida.org	DESIGNMATTERS <i>a biweekly newsletter from the association for interior design professionals</i>
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June 24, 2009

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IIDA and GSA Sign Charter Partnering Agreement at NeoCon 2009



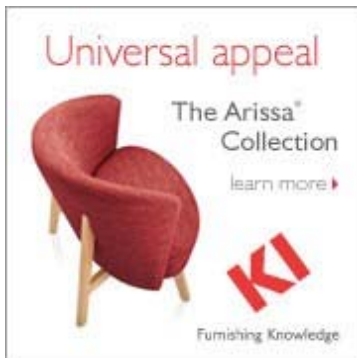
Partnering Agreement
between the
**United States
General Services Administration**
and the
**International Interior
Design Association**

As the United States General Services Administration strives to deliver excellence in design, the organization has reached out to the International Interior Design Association to support its Design Excellence programs, encouraging collaboration with IIDA peer design professionals in all future work. With an additional 300 new projects and \$5.5 billion in stimulus expenditures for modernization of existing buildings, the integration with interiors professionals will include lighting, furnishings, floor coverings and interior elements.

"Federal workers deserve well designed spaces and a partnership with IIDA and its professional Members will ensure the best possible interiors," according to Les Shepherd, AIA, Chief Architect, US General Services Administration. "Recently, we have signed charters with the American Institute of Architects and the American Society of Landscape Architects, and we are pleased to add the International Interior Design Association to our formal partnership."

Specifically, the Partnering Agreement states that GSA Interior Designers will participate in IIDA Chapter Government Forums, share knowledge of GSA Policies and Initiatives through presentations and guest speaking engagements, serve on IIDA committees, participate in local events, provide access to GSA internal experts, and share trends and practices. IIDA and its Members will promote the role of interior design within GSA, develop partnerships with regional GSA designers, add professional credibility to GSA and the individual designer, provide educational opportunities through IIDA Chapter events, provide exposure to other designers and increase GSA membership and involvement in IIDA.

The Partnering Agreement was signed by Les Shepherd, AIA and Cheryl Durst, Honorary FIIDA, LEED AP, CEO/Executive Vice President, IIDA, during the Government Forum Meeting at NeoCon Worlds Trade Fair, Wednesday, June 17, 2009. The Forum plans to meet again during NeoCon East in Baltimore, October 28 & 29.



Best of NeoCon 2009

**Share Your News with
DesignMatters!**

Members, submit information for consideration in a future issue of *DesignMatters* to DM-News@iida.org.

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Send



Contract magazine announced the winners of the prestigious Best of NeoCon 2009 product competition on Monday, June 15th. Seven teams of seasoned industry professionals, including many IIDA Professional Members, gathered for nearly 24 hours to select the winners among 300 entries. An interactive [online guide](#) to the Best of NeoCon 2009 is available on Contract magazine's website, which includes information on all the innovative products that were entered in this year's competition.

Smart Environments Award Call for Entries



Metropolis Magazine and **IIDA** invite you to enter the 4th Annual Smart Environment Awards™. This competition recognizes individuals and collaborative teams creating excellent, leading edge interior environments demonstrating the best in sustainability, accessibility, and beauty. Interior design and architecture professionals and teams practicing legally in their jurisdictions may enter projects that have been completed in 2009. The winners of the Smart Environments awards will be announced at USGBC's Greenbuild Expo 2009 in Phoenix. Entry information will be announced in the July/August issue of Metropolis Magazine and available at www.iida.org and www.metropolismag.com by July 6th.

Stories from a Classic



Kayla Stauffer, IIDA Student Member, Michelle Carroll, Associate IIDA, Hilda Longinotti, Industry IIDA, and Dallas Dyer, IIDA Student Member after the Stories from a Classic event at IIDA Headquarters during NeoCon 2009.

Herman Miller presents Stories from a Classic: Hilda Longinotti, the legendary A+D liaison who recently retired after 35 years of service with the company. In honor of her history, Herman Miller and Ms. Longinotti are embarking on a national tour to share her tales. The tour kicked off at IIDA Headquarters during NeoCon 2009, and the audience was captivated, awed, and amused by an intimate conversation with Ms. Longinotti. She shared insights into her personal journey and a decades-long relationship with design that continues today.

Among those who enjoyed the honor of meeting Ms. Longinotti were IIDA's summer interns **Kayla Stauffer**, **Michelle Carroll**, and **Dallas Dyer** (pictured above). Kayla is an Interior Design and Marketing student at Ball State University, and Marketing Intern at IIDA Headquarters. Michelle Carroll, Associate IIDA, LEED AP recently graduated from Illinois State University and is interning in the IIDA Membership Department this summer. Dallas Dyer is an Interior Design graduate student at the Savannah College of Art and Design, and summer intern in the Communications Department at IIDA Headquarters. IIDA welcomes these future designers' insight, talent, and enthusiasm.

Twisted at NeoCon 2009



Liset Robinson, IIDA and **John Gahl, IIDA** tied up in a game of Twista at NeoCon 2009.

Throughout NeoCon 2009 IIDA Headquarters hosted Twista, our industry version of the popular game, Twister™. **Masland Carpets** sponsored the game and provided a custom Twista carpet. A hit at NeoCon 2009, Twista may be traveling soon to a city near year. The next Twista tour stop is September at IIDEX/NeoCon Canada.

IIDA Foundation News

The IIDA Foundation Board of Trustees announced four new members at the Annual Business Meeting on June 14th. We are pleased to welcome the newest Trustees as they begin their two-year terms on the board.

Anne Marie Gianoudis, IIDA

Steve McCollom, IIDA, AIA

Mary Palmer, Industry IIDA

Felice Silverman, IIDA

Also, the Foundation Trustees announce that the next round of funding for tuition reimbursement from the Sustainable Design Education Fund is now open. Professional and Associate Members who have taken and passed the LEED exam in the time period of December 1, 2008 through May 31, 2009 may request consideration for reimbursement. Funding guidelines and specifics are available on the [IIDA website](#). The deadline for submitting your request for consideration is Wednesday, June 24th.

Re:Work Upcoming Events

Understanding the significant impact that the economy continues to have on the architecture and design community, commercial carpet manufacturer The Mohawk Group - in collaboration with IIDA

and *Interior Design* magazine - is helping to fill an industry void by hosting **Re:Work**, a series of workshops designed to help reposition careers and restore optimism, for displaced interior designers and architects.

Upcoming Events Include: Chicago, June 25; Seattle, July 13; Portland, July 15; Washington D.C., August 19; Phoenix/Scottsdale, September 17; Boston, October 20 and Minneapolis, November 19.

To nominate your city as a future host, [visit Re:Work online](#). Also, be sure to pass this along to a friend or colleague in need!

IIDA Leaders Breakfast Series



The **San Francisco Leaders Breakfast** is scheduled for September 10 at the Four Seasons Hotel. Majora Carter, President and CEO of Majora Carter Group, community and business leader, will provide the event's keynote address.

The **Chicago Leaders Breakfast** is on October 21 at the Drake Hotel. Allison Levine, team captain of the first American women's Everest expedition and business leader, is the keynote speaker. The Chapter will honor Chris Kennedy, President, Merchandise Mart Properties, Inc. [Reserve your table or seat for the Chicago Leaders Breakfast now!](#)

The **Toronto Leaders Breakfast**, in partnership with ARIDO, is on December 4 at the Four Seasons. Edward Burtynsky, one of Canada's most respected photographers, is the keynote speaker. The event honoree is Joe Pettipas, IIDA, ARIDO, ASID, HOK Canada's Practice Leader - Hospitality and Retail.

Special thanks to **Herman Miller** and *Interior Design* magazine, National Benefactors of the Leaders Breakfast series. For more information on any of these events, visit www.iida.org, or contact communications@iida.org.

NeoCon 2009 Recap and New Member Info Coming Soon

Stay tuned to IIDA's website at www.iida.org for more images from NeoCon 2009 coming in July. And the next issue of DesignMatters will include an announcement of New Members - both visual entries promise to keep you informed, inspired, and entertained.

Chapter & City Center News September and October

The Carolinas Chapter

Please join the **Triad City Center** for their 2009 N.C. State Building Code Seminar presented by Bucky Frye, a Winston-Salem plans reviewer. This very informative seminar being held on June 25th from 6:00-8:00pm, will review the recent changes in the NCSBC that will be effective July 1st. Come for a night of education, networking, and fun sponsored by Steelcase, Coalesse, and Storr Office Environments. Please note, AIA members obtain 1 hour of HSW continuing education credits and IIDA members can self-report to obtain CEU credits as well.

The Northern California Chapter

The **Northern California Chapter** invites you Lighting Trends and Design, a presentation on upcoming lighting design and trends in architecture. The event is hosted and sponsored by CBC Lighting at 2021 Fine Avenue in Fresno and will begin at 6:00 pm on July 8. Leslie Arnold can be contacted for RSVPs at lesliea@dardenarchitects.com.

The **Northern California Chapter** presents a Healthcare CEU on Meeting Bariatric Furnishings Needs on July 15th at Western Contract's Healthcare Showroom in Rancho Cordova.

[Click here to view the invitation.](#)

The **Charlotte City Center** invites you to participate in a (0.1CEU) presentation, "The Practical Guide to Retail Lighting" being presented by John Sapanaro, LC, President of Lighting Management Inc. on June 25th. He will provide an overview of the lighting industry and a detailed analysis of lighting applications. An in-depth discussion of design implementations from practical, scientific, and aesthetic design perspectives will be outlined. Hors D'oeuvres & beverages will be provided by Taylor Smith Fine Art and Modular Designs.

[Click here to view the invitation.](#)

Please join Tandus, Inc. for the "Powerbond Design Competition" presentation on Tuesday, July 7 from 7:30am-9:00am at Panera-Southpark in Charlotte, NC. Join Molly Larner, Account Executive with Tandus, Inc. for breakfast and an informative information session regarding Tandus's "Powerbond Design Competition" which is open to the entire IIDA **Carolinas Chapter**.

Tandus, Inc. is sponsoring a floor design and layout competition using their Powerbond product in an educational setting. Powerbond is Tandus's hybrid resilient sheet floor covering that can be seam welded to create an impervious finished floor. Feel free to drop in for breakfast and a short presentation on the competition which will give you an opportunity to view the floor plan, rules and regulations and the cash prizes being offered. There will also be products on hand so you can order samples and get started. Come join the fun...what will you create?

[Click here to view the invitation.](#)

[Click here to view the Tandus Powerbond flyer.](#)

Please join the **Charlotte City Center** on Thursday, August 27 from 5:30-7:30pm for "K-12 Emerging Design Standards" and the "Powerbond Design Awards" sponsored by Tandus, Inc. Tom Ellis, Vice President of Tandus, Inc., is actively involved with the company's focus on indoor air quality and surrounding environmental issues specific to the learning and healthcare environments. He has over 20 years of industry experience in the commercial interior industry. Please join Tandus and IIDA for a fun and informative presentation that will enhance your understanding of how flooring can affect the indoor air quality, comfort and safety of your client's space through evidence-based design. There will also be an awards ceremony for the winner of Tandus's "Powerbond Design Completion."

[Click here to view the invitation.](#)

Debbie Nestvogel, President of the **UNC-Greensboro Campus Center**, was recently named the "Department of Interior Architecture 2009 Outstanding Senior" at UNCG. Last summer Debbie became a LEED Accredited Professional and has been involved in multiple community service events, including the Make a Difference design charrette, which brought together students and faculty to re-design the interior of the Lee Street Salvation Army store. With her enthusiasm, strong design

Berneil Mroz of Nemschoff Furniture will present the two-hour course, which begins at 5:30 pm and is free for Members and Students, \$25 for Non-Members. Please RSVP by July 8th to redeens@westerncontract.com.

The **Northern California Chapter** invites you to Make the Connection: A joint mixer by SMPS, IFMA, and IIDA on July 30th from 5 pm-8 pm at the Knoll Showroom in San Francisco. The cost is \$10 per ticket and proceeds benefit Philanthropy by Design. For sponsorship opportunities contact Jude at jude.wellington@gmail.com or Robyn at robyn.isom@cort.com.

The **Northern California Chapter** and Innerspace Industries invite you to tour the Innerspace Industries Factory on August 12th at 6:00 pm. The facility is located at 4628 East Thomas Avenue in Fresno, and Leslie Arnold can be contacted for RSVPs at lesliea@dardenarchitects.com.

The **Northern California Chapter** and **Sacramento City Center** will host their 10th Annual Golf Tournament on August 20th at Apple Mountain Resort in Camino with a 10am Shot Gun Start. This year's theme is "Your Favorite Cartoon Character or Animated Movie". [Register here](#), or contact Amanda at 916-316-4701 or amanda_mccracken@att.net for more information.

Save the Date for the IIDA **Northern California Chapter's** 4th Annual Rock N' Bowl Fundraiser on November 7th. The event will be held from 5:00 pm - 9:00 pm at Strike Zone at Fort Shafter. This year, the annual event will take on a 70's theme.

The **Northern Pacific Chapter**

The **Northern Pacific Chapter's** Fourth Annual Golf Around the World Tournament will take place this Friday, June 26th at Rainier Golf and Country Club in Seattle. Registration begins at 11:00 am for a 12:30 pm Tee Time, followed by a Live Auction at 6:30 pm. Box lunch, dinner, and live auction are included. A portion of the auction proceeds will benefit Sacred Heart Shelter. For more information and registration, [click here](#).

The **Northern Pacific Chapter** invites you to Sustainable Interior Environments, a CEU event and lunch presentation by Holly DeBrodt, LEED AP and Sustainability Manager for the Mohawk Group. The course will take place from 11:30 am until 1:00 pm in the Community Room at REI in Spokane and lunch is provided. An [online RSVP](#) is required by July 7th and admission is free for Members, or \$10 for Non-Members. Gloria Saunders can be contacted at gwalund@aol.com to answer any questions.

The **Seattle City Center** is hosting a Designer's Connection networking event at Kurrent on Thursday June 25th at 5:30 pm - 7:30 pm. No RSVP is required, and Kurrent is located at 606 East Pine Street in Seattle.

The **Northland Chapter**

The **Northland Chapter** invites you to save the date of July 29 for MinneCon: Minneapolis Trade

skills, great instincts and social and business contacts, this bright designer makes known her belief that design can change the world.

The **Delta Regional Chapter**

The **Delta Regional Chapter** invites you to the Recognizing Excellence GALA on Saturday, June 27th at the Loews Hotel in New Orleans. The evening begins with cocktails and hors d'oeuvres at 5:00 pm, followed by keynote speaker Kaye Gosline-Milliken and the 2009 RE:Awards presentation. Ticket information can be obtained on the [Delta Regional Chapter website](#).

The **Illinois Chapter**

The **Illinois Chapter** hosts its annual meeting on June 29, 6 - 8p.m. at the new Trump Tower in the Grand Salon. Enjoy networking, cocktails and appetizers while overlooking the Chicago River and meet the new incoming Board. [Link here](#) for ticket information.

The **Illinois Chapter** is hosting its annual kickball tournament, a partnership with AIA and ASID, on July 17 in Grant Park. The events proceeds will benefit the Special Days Camp, a camp dedicated to children and their families who have experienced cancer. To secure your team and for more information, [click here](#).

The **Mid-Atlantic Chapter**

The **Mid-Atlantic Chapter** is hosting its Chapter Meeting and Partner/Volunteer Recognition event on June 25 at Gensler's Baltimore office. The cocktail party will take place from 6:00 to 8:30 pm and costs \$25 for members, \$35 for Non-Members, and \$10 for Student Members. [RSVP online](#) or by contacting Jeffrey Moaney at jeffrey_moaney@gensler.com or 410-539-6580.

The **Washington Metro City Center** announces the Mini Golf Design Classic, to take place on October 22nd in Crystal City, VA. Committees are currently forming and volunteers are still needed for the event. If you are interested, please contact Karen Luria at KarenLuria@interioridentity.com or 703-329-6262.

The **New York Chapter**

The **New York Chapter** 2009 Lester Dundes Interior Design Competition Awards Presentation and Annual Chapter Meeting is June 24 beginning at 6 p.m. at the Haworth Showroom. The Awards Ceremony will immediately follow the induction of the 2009-2010 Chapter Board of Directors. Admission is \$20; [register online](#) to reserve your spot.

The **New York Chapter** presents a Facilities Forum: Adapting to the Changing Business Culture in NYC on Tuesday, June 30th at 6:00 pm. The speaker for the event is Professor Kenneth Jackson of Columbia University and the cost is \$15 for Members, \$25 for Non-Members, and \$10 for Students and Educators. Cocktails and hors d'oeuvres will follow the presentation, sponsored and hosted

Fair 2009. This year's event will be held at Nicollet Island Pavilion from 11 a.m. - 6 p.m. Contact [Eric Lovestrand](#) for more information.

The **Ohio Kentucky Chapter**

The **Ohio Kentucky Chapter** & Taylor are sponsoring a CEU course entitled "Do You Know What You Are Specifying?". The event will take place on Thursday, June 25th from 3 p.m. - 5 p.m. in Taylor's factory, located at One Taylor Parkway in Bedford, OH. The cost is free and space is limited, so please RSVP to info@thetaylorcompanies.com or 440-232-0700.

The **Cleveland Akron City Center** & AIA Cleveland's 14th Annual Golf Outing will be held Friday, July 10th at the Sweetbriar Golf Course in Avon Lake, OH. For questions concerning sponsorship or golfer/team registration please contact: Jeff Krejci [440-746-1990] or Erica Shiever [216-588-0800]. - Shotgun start to begin at 12:00 noon!

The **Cleveland Akron City Center** & AIA Cleveland are sponsoring the 1st annual Design/Build Coed Summer Sand Volleyball League. Games will be played Monday nights, beginning July 6th, at 6:30 or 7:30 p.m. at the Battery Park Sand Volleyball Courts. The cost to register for the 8-week league is \$200 per team (3 males and 3 females) and t-shirts are included. For registration, [click here](#). For questions, please contact Adam Yaracs at ayaracs@belsondesign.com.

The **Pennsylvania/New Jersey/Delaware Chapter**

The **Pennsylvania/New Jersey/Delaware Chapter** invites you to attend the 5th Annual Interior Design Awards hosted by the Philadelphia City Center on June 24 from 6-8 p.m. at Water Works Restaurant. The event will feature a black tie optional reception followed by the awards show. Project boards will be on display at the Rotunda in the Shops at Liberty Place June 21-24. Purchase your tickets in advance by contacting [Patty Melvin](#).

The **Southern California Chapter**

The **Los Angeles City Center** OFS/First Office Showroom is June 25, 5:30-7:30 p.m. Camille Mugerdechian-Armen, Principal of Studio MA presents the Calibre nominated OFS/First Office Showroom and discusses the showroom design process, challenges and solutions. Admission is free for Members and \$5 for non-members. Contact Please contact Megan Davis at 310-453-0212 for more information.

The **San Diego City Center** LEED Hotel Mixer and Tour of Hotel Indigo is July 30, 5:30-8:30 p.m. After a brief panel discussion by the team, enjoy cocktails and hors d'oeuvres. [Register now](#) if you plan to attend.

The **Rocky Mountain Chapter**

The **Rocky Mountain Chapter** and J. Christensen Art Consulting invite you to the 2009 Summer Social on Friday, July 17th at 5:30 pm. The event is hosted by Partnership Gallery at 534 South 500 West in Salt Lake City.

by Interface Flor at 404 Park Avenue South, NYC. Click here for [online registration](#).

The **New York Chapter**, along with LMNOP, is hosting a CEU and Residential Forum: Design Practice and the Law- Working on Your Own? What You Need to Know! The speaker, Alan Siegel Esquire, will present 36 Legal Do's and Don'ts for sole practitioners. The event will take place in the Gordon International Showroom at the NYDC on July 8th from 6:00 pm to 8:00 pm, with cocktails to follow. The cost is \$15 for Members, \$25 for Non-Members, and \$10 for Students and Educators. Register online [here](#).

The **Southwest Chapter**

For **Phoenix City Center** summer events, please contact City Center Director [Catherine Pieratt](#).

The **Tucson City Center** planning committee for the 2009 membership event is forming. If you are interested in participating, please contact [Chrise Eddy](#) for more information.

For **Tucson City Center** summer events, please contact Center Director [Chrise Eddy](#).

The **Texas/Oklahoma Chapter**

The **Tulsa City Center** and Lutron are offering a CEU on June 26th entitled Managing Daylight with Window Systems at Joe Mamma's Pizza at 112 South Elgin in Tulsa. The one-hour course begins at 12 pm and lunch is included. The event is free of cost for Members and \$30 for Non-Members. RSVP by June 24th to LeighAnn McMillen at 584-9696 or leighann_mcmillen@hermanmiller.com.

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