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 <p>I I D A INTERNATIONAL INTERIOR DESIGN ASSOCIATION</p>	<p>222 Merchandise Mart Suite 567 Chicago, IL 60654-1104 p 888.799.IIDA f 312.467.0779 e idahq@iida.org</p>	<h1>DESIGNMATTERS</h1> <p>a biweekly newsletter from the association for interior design professionals</p>
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July 8, 2009

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IIDA Leaders Breakfast Series



The **San Francisco Leaders Breakfast** is scheduled for September 10 at the Four Seasons Hotel. Majora Carter, President and CEO of Majora Carter Group, community and business leader, will provide the event's keynote address. The honoree of the San Francisco Leaders Breakfast is Daniel Huntsman, Founding Principal and President of Huntsman Architectural Group. [Register online for the San Francisco Leaders Breakfast.](#)

The **Chicago Leaders Breakfast** is on October 21 at the Drake Hotel. Allison Levine, team captain of the first American women's Everest expedition and business leader, is the keynote speaker. The Chapter will honor Chris Kennedy, President, Merchandise Mart Properties, Inc. [Reserve your table or seat for the Chicago Leaders Breakfast now!](#)



The **Toronto Leaders Breakfast**, in partnership with ARIDO, is on December 4 at the Four Seasons. Edward Burtynsky, one of Canada's most respected photographers, is the keynote speaker. The event honoree is Joe Pettipas, IIDA, ARIDO, ASID, HOK Canada's Practice Leader - Hospitality and Retail.

Special thanks to **Herman Miller** and **Interior Design** magazine, National Benefactors of the Leaders Breakfast series. For more information on any of these events, visit www.iida.org, or contact communications@iida.org.

Smart Environments Award Call for Entries



Great interiors projects aren't just beautiful, they are smart. **Metropolis** Magazine and **IIDA** invite you to enter the 4th Annual Smart Environment Awards™. This competition recognizes individuals and collaborative teams creating excellent, leading edge interior environments demonstrating the best in sustainability, accessibility, and beauty. Interior design and architecture professionals and teams practicing legally in their jurisdictions may enter projects that have been completed in 2009 or have not previously been published. The winners of the Smart Environments awards will be announced at USGBC's Greenbuild Expo 2009 in Phoenix. Entry information will be announced in the July/August issue of Metropolis Magazine and is available on [IIDA's website](#).

Share Your News with

DesignMatters!

Members, submit information for consideration in a future issue of *DesignMatters* to DM-News@iida.org.

send-to-friend

enter forwarding email

Send

Re:Work Upcoming Events

The Mohawk Group - in collaboration with IIDA and *Interior Design* magazine - continues to help fill the industry void, with **Re:Work**, a series of workshops designed to help reposition careers and restore optimism, for displaced interior designers and architects.

Upcoming day long event include: Seattle, July 13; Portland, July 15; Washington D.C., August 19; Phoenix/Scottsdale, September 17; Boston, October 20 and Minneapolis, November 19.

NOW, **Re:Work goes virtual!** If you've been unable to attend the full day event, The Mohawk Group is offering a free webinar version. Gain insight on finding your next job with resume writing, interview skills and career coaching information and advice. Four sessions are scheduled for this month; July 21 at 10am ET, July 23 at 2pm ET, July 28 at 10am ET and July 30 at 2pm ET. [Register today.](#)

To nominate your city as a future host, [visit Re:Work online](#). Be sure to pass this along to a friend or colleague in need!

Special IIDA Pricing for IFMA World Workplace 2009 Conference & Expo



As a participating organization, IIDA is pleased to announce that its members are eligible for special membership pricing at the International Facility Management Association's World Workplace 2009 Conference & Expo. This year's conference will be held Oct. 7-9 at the Orange County Convention Center in Orlando. Early/discounted registration for World Workplace 2009 is available through July 17. To learn more about the conference or to register, click [here](#).

Foundation News

IIDA NCIDQ Tuition Reimbursement Fund

IIDA Associate Members who have taken and passed the NCIDQ exam administered in April 2009 may request consideration for tuition reimbursement. Members are requested to forward their documentation to IIDA Headquarters by **5:00 P.M./CDT, Friday, August 14, 2009**. Specific guidelines and details can be viewed on the [Foundation's web page](#).

Note: Only IIDA Associate Members in good standing are eligible to participate.

Congratulations Recent Local Award Winners

Congratulations to the **Delta Regional Chapter** winners of the IIDA 2009 RE: Awards Design Competition:

Canizaro Cawthon Davis, Award of Recognition – Corporate, Metropolitan Bank.
Canizaro Cawthon Davis, Award of Excellence – Corporate, The Ramey Agency
CDFL Architects, Award of Recognition – Institution, Jackson State University School of Engineering

The **Southern California Chapter** congratulates the winners of the 21st Annual Calibre Awards:

Innovate: Vans, Inc. Headquarters by Pollack Architecture
Play: Star Alliance Premium Customer Lounge by HOK
Serve: California State University, Fullerton - Mihaylo College by HOK
Shop: The Shop Cafe by AC Martin, Inc.
Work (5,000 sf and under): Warren Wixen Real Estate by HLW International
Work (5,000 sf - 30,000 sf): iCrete by Felderman and Keatinge + Assoc.
Work (30,000 sf - 75,000 sf): Private Office Building by HMC Architects
Work (75,000 sf +): Investment Management Firm by AECOM Design

Industry News

Masland Contract's "Floorplan Series" wins the first annual People's Choice Antron Carpet Fiber Product Innovation Award. During NeoCon, visitors to the Antron brand showroom voted this product as their favorite style among the Antron Carpet Fiber Product Innovation Award competition winners.

Armstrong announces its new Commercial Laminate collection for an unprecedented combination of design and function. Through advanced technology, each of the three distinct lines offers a broad range of flexibility, the appearance of natural filled-face hardwood, and enhanced overall performance. [Click here to read more.](#)

Bentley Prince Street's standard broadloom products were recently certified Platinum by the ANSI/NSF 140-2007 Sustainable Carpet Assessment Standard product rating system. Additionally, all of their standard carpet tile products and broadloom products with Prestige PlusRCT backing are now certified at the Gold level.

The **Kimball** Corporate Showroom in Jasper, Indiana received the 2009 Green GOOD DESIGN™ Award in the Architecture category. The honor, bestowed by the European Centre for Architecture Art Design and Urban Studies and the Chicago Athenaeum: Museum of Architecture and Design, reflects Kimball's continuing commitment to environmental protection and sustainability. The showroom was designed in partnership with TVS Interiors, Inc. of Chicago and Atlanta.

Member News

The Charlotte office of Gensler has announced that **Dustin Seager, Assoc. IIDA** and **Melissa Panara, Assoc. IIDA** have received certification from the National Council for Interior Design Qualification (NCIDQ). Dustin joined Gensler in 2005 and serves as a key team member for Workplace and Financial Service Firm clients where he executes design and delivery of architectural and interior design projects. Melissa joined Gensler in 2006 where she is an integral part of the Financial Services team and plays a key role with a global financial client.

Phillips Architecture, PA in Raleigh would like to announce that **Candace Honeycutt, Assoc. IIDA** also received certification from the National Council for Interior Design Qualification (NCIDQ). NCIDQ is a qualification which protects the health, life safety and welfare of the public by establishing standards of competence in the practice of interior design. Phillips Architecture continues to grow its sustainability expertise and announces that Calley Springer is now a U.S. Green Building Council Leadership in Energy and Environmental Design (LEED®) Accredited Professional.

IIDA welcomes [New Members](#) as of July 1, 2009

Chapter & City Center News September and October

The Carolinas Chapter

On Thursday, July 9th at 11:30 am please join the **Coastal City Center** for "Inspiration to Creation", a presentation by **Allen Parker, Industry IIDA**. Allen is VP of Industry Relations, IIDA and Senior VP of Commercial Products for the Mohawk Group. He leverages more than two decades of intimate industry knowledge along with his proven ability to creatively translate market needs into inspired products. You are invited a tangible piece of personal inspiration to share! [Click here to view the invitation.](#)

Please join the **Triad City Center** for their Summer Social on Thursday, July 23 from 6:00-8:00pm at Lucky 32 Restaurant in Greensboro. Enjoy food, wine and conversation among local design professionals and friends! [Click here to view the invitation.](#)

Please join the **Charlotte City Center** for their Summer Social at Lake Haigler on Saturday July 25th from 11:30am until 3:00pm. The Rush Pavilion is part of the Anne Spring Close Greenway in Fort Mill, SC. Newly constructed,

The Illinois Chapter

The **Illinois Chapter** is hosting its annual kickball tournament, a partnership with AIA and ASID, on July 17 in Grant Park. The events proceeds will benefit the Special Days Camp, a camp dedicated to children and their families who have experienced cancer. To secure your team and for more information, [click here.](#)

The **Illinois Chapter** invites you to the 5th Annual IIDA STITCH Fashion and Charity Event at Park West on September 24th. The theme for this year's runway show is "Black & White and STITCHed All Over" and the pre-sale for tickets begins July 13th. Sponsorship opportunities are available. Click [here](#) for more information.

The Mid-Atlantic Chapter

The **Washington Metro City Center** announces the Mini Golf Design Classic, to take place on October 22nd in Crystal City, VA. Committees are currently forming and volunteers are still needed for the event. If you

this pavilion is adjacent to Lake Haigler and is the meeting point of this year's Summer Social. Bring your favorite lawn game, a side dish to share and any additional beverages. Hot dogs, hamburgers and bottled water will be provided. [Click here to view the invitation.](#)

Please join the **Charlotte City Center** on Thursday, August 27 from 5:30-7:30pm for "K-12 Emerging Design Standards" and the "Powerbond Design Awards" sponsored by Tandus, Inc. Tom Ellis, Vice President of Tandus, Inc., is actively involved with the company's focus on indoor air quality and surrounding environmental issues specific to the learning and healthcare environments. He has over 20 years of industry experience in the commercial interior industry. Please join Tandus and IIDA for a fun and informative presentation that will enhance your understanding of how flooring can affect the indoor air quality, comfort and safety of your client's space through evidence-based design. There will also be an awards ceremony for the winner of Tandus's "Powerbond Design Completion." [Click here to view the invitation.](#)

Please join the **Triangle City Center** for a panel discussion, Building Codes and Green Design Intertwined, on Friday, July 31 from 11:30am-1:00pm. During this panel discussion, Sean Vance, AIA, Extension Assistant Professor of Architecture, Center for Universal Design, NCSU, Andy Cole, AIA, Project Architect for the Green Square project at NCSU, and **Lisa Feldman, IIDA** with Caragreen, will discuss the implication of green design on building codes. A large portion of our time will be allocated to the audience for questions. Please let us know if you have any suggestions or specific areas of interest before the event. Lunch will be provided. A special thanks to NCSU, Caragreen and Chick-Fil-A for making this event possible! [Click here to view the invitation.](#)

Join the **Triangle City Center** for their "Sizzling Summer Social" at Carmen's Cuban Café on Wednesday, August 19 from 6:00-9:00pm where the music will be hot and the moves hotter. Socialize from 6:00-7:00, join the dance lesson from 7:00-8:00, and then Mambo, Salsa and Samba from 8:00-9:00. [Click here to view the invitation.](#)

A LEED Interior Design and Construction Workshop is being held at Meredith College in the Wainwright Suite in Raleigh, NC on Friday, July 31. On-site sign-in and registration for the workshop begins at 8:00am and the workshop will take place from 8:30am-5:00pm. Please note that this workshop is based on the LEED for Commercial Interiors 2009 [Rating System](#).

[Click here for additional information and online registration.](#)

Once you visit the registration website, search by workshop type, "Green Interior Design & Construction: The LEED Implementation Process," and select the workshop in Raleigh, NC for additional information and registration.

Chat with fellow **Carolinas Chapter** Members. Check out the Message Board forum through the Knowledge Center link on the IIDA Headquarters [website](#). A folder labeled Carolinas Chapter is provided for you to post a forum topic.

are interested, please contact **Karen Luria, Affiliate IIDA** at KarenLuria@interioridentity.com or 703-329-6262.

The **Northern Pacific Chapter**

The **Seattle City Center** invites you to join them for an informal and friendly luncheon conversation with July's featured "Faces", **Andrea Vanecko, IIDA** of Callison and Helen Brown of Collins Woerman. These award-winning designers will share their professional insights, inspiration, and wisdom as it relates to IIDA and Design on July 23 at FareStart in Seattle. Space is limited, so [register](#) today.

The **Northland Chapter**

The **Northland Chapter** invites you to attend MinneCon 2009 on Wednesday July 29th at Nicollet Pavilion in Minneapolis. The trade fair, with over 70 vendors, is free to all and the CEU Sessions at MinneCon are Free to IIDA Members, \$20 for Non-members, and \$10 for Students. An evening of networking, drinks, food and entertainment will follow. For more information, click [here](#) or contact **Eric Lovestrand, Affiliate IIDA**.

The **Northland Chapter** is hosting an Education and Research Forum, Fall 2009 NCIDQ Roundtable on July 20th at 6 pm. The event, held at Henricksen at 1101 W River Parkway in Minneapolis, is free to Members and \$10 for Non-members and Students. Food and refreshments will be sponsored by Henricksen. Space is limited, so please [register here](#).

The **Ohio Kentucky Chapter**

The **Cleveland Akron City Center & AIA** Cleveland's 14th Annual Golf Outing will be held Friday, July 10th at the Sweetbriar Golf Course in Avon Lake, OH. For questions concerning sponsorship or golfer/team registration please contact: **Jeff Krejci, Industry IIDA** [440-746-1990] or Erica Shiever [216-588-0800]. - Shotgun start to begin at 12:00 noon!

The **Cleveland Akron City Center & AIA** Cleveland are sponsoring the 1st annual Design/Build Coed Summer Sand Volleyball League. Games will be played Monday nights, beginning July 6th, at 6:30 or 7:30 p.m. at the Battery Park Sand Volleyball Courts. The cost to register for the 8-week league is \$200 per team (3 males and 3 females) and t-shirts are included. For registration, [click here](#). For questions, please contact Adam Yaracs at ayaracs@belsondesign.com.

The **Pennsylvania/New Jersey/Delaware Chapter**

The **Philadelphia City Center** invites you to a Meet 'n Greet at Ra Sushi and Sake Lounge, 1225 Sansom Street, Philadelphia on Wednesday, July 8, 2009 from 5:00-7:00 pm. Light snacks provided by IIDA and cash bar. RSVP [here](#).

The **Philadelphia City Center** invites you to a Meet 'n Greet at Octo Waterfront Grill, 221 N. Columbus Blvd., Philadelphia on Wednesday, August 12, 2009 from 5:00-7:00 pm. Light

The **Delta Regional Chapter**

The **Mississippi City Center** welcomes you to a CEU event, A Path to Sustainability: Emerging Trends in Green Design. This course discusses ongoing issues of sustainability with a focus on regulatory tools and certification programs. The event, sponsored by Tandus, will be held at Nick's at 1501 Lakeland Drive in Jackson on July 16th beginning at 11:30 am. Lunch is included and there is no cost for Members; the charge for Non-members is \$10. Please [RSVP](#) by July 14th, as seating is limited.

The **Mississippi City Center** and **Kelli Stout, Industry IIDA** of Eykon Wallcovering ask you to save the date for a CEU, Summary of Wallcovering, on August 20th.

Save the date: Mick Ann Koratsky with Kimball, OffiSource, and the **Mississippi City Center** will present a CEU, Communication with Styles, on September 17th.

The **Great Plains Chapter**

The **Great Plains Chapter** invites you to NeoCan't 2009 on July 14th at the All Play Conference Center in Des Moines. The trade fair lasts from 11:00 am to 6:00 pm and includes a vendor open house, CEUs, and a social hour with cocktails, live music, door prizes, and the IIDA Great Plains Chapter Board Transition. There is no cost to attend, but [RSVP](#) is requested.

The **New York Chapter**

LMNOP invites you to a summertime benefit. Join us for refreshments while networking with LMNOP members on Tuesday, July 14th at the Knoll Showroom. Please RSVP via email by Thursday, July 9th. A suggested contribution of \$20 will be collected at the door, and LMNOP Opportunity Members are invited free of charge.

The **Northern California Chapter**

The **Northern California Chapter** invites you to Lighting Trends and Design, a presentation on upcoming lighting design and trends in architecture. The event is hosted and sponsored by CBC Lighting at 2021 Fine Avenue in Fresno and will begin at 6:00 pm on July 8. **Leslie Arnold, IIDA** can be contacted for RSVPs at leslea@dardenarchitects.com.

The **Northern California Chapter** presents a Healthcare CEU on Meeting Bariatric Furnishings Needs on July 15th at Western Contract's Healthcare Showroom in Rancho Cordova. **Berneil Mroz, IIDA** of Nemschoff Furniture will present the two-hour course, which begins at 5:30 pm and is free for Members and Students, \$25 for Non-Members. Please RSVP by July 8th to redeens@westerncontract.com.

The **Northern California Chapter** presents Color Forecasting: Trends in Wall Coverings on September 22 at 5:30 pm. The event will be hosted by Darden Architects at 6790 North West Avenue in Fresno. Sponsor Koroseal Interior Products Group will discuss upcoming color trends in Wall Covering Finishes as well as Color and Regional Trends and Influences.

snacks provided by IIDA and cash bar. RSVP [here](#).

The **Philadelphia City Center** asks you to Save the Date for our Annual Product Parade that showcases the latest products from NeoCon on October 1, 2009. More information to follow.

The **Southern California Chapter**

Join the **Southern California Chapter** for Catalyst 2009: Ideas for Breakfast on July 23 at the Sheraton Universal Hotel in Universal City. Joel Cohen, writer and Co-Executive Producer of the Simpsons, will present The Business Tao of Homer: Lessons in Creativity and Innovation from The Simpsons at 8:00 am. Breakfast will be served with a DVD signing to follow. Catherine Curry-Williams and Tiffany Harris of Shane's Inspiration are the event Honorees. This year's Gold sponsors are Bentley Prince Street, InterfaceFLOR, Knoll, Shaw Contract Group/The New Patcraft and DesignWeave, Tandus, and Teknion & Sidemark. The event is also a CEU and tickets are available on the [Chapter website](#).

The **Los Angeles City Center** invites you to Heal the Bay - Beach Clean Up will begin at 10 am on July 18th at Dockweiler Beach at Imperial Avenue in Playa Del Ray. A BBQ lunch sponsored by the New Patcraft & DesignWeave Commercial Carpet will follow. The event is free and parking is \$1 for volunteers, but a [waiver form](#) is required. Please RSVP to [Kathleen Selke, Industry IIDA](#).

The **Los Angeles City Center** presents a speaker series beginning on August 6th with "The Changing Nature of Work" at Tandus in Culver City at 5:30 pm. Other presentations include Benny Chan on September 17th and "The Evolution of Organizations" on October 7th.

Orange County City Center Committee Meetings will be held at 7:30 am on July 8th, August 5th, and September 2nd at CBI in Irvine. Visitors are welcome.

The **San Diego City Center** and USGBC welcome you to the Hotel Indigo-LEED Hotel Mixer and Tour on July 30th at 5:30 pm. Drew George & Partners and Phelps Development are sponsoring a panel discussion with the project team, tour, cocktails, hors d'oeuvres, and networking. For \$15 Member and \$20 Non-member tickets, [order online](#) by July 27th. All tickets are \$25 at the door.

If you missed NeoCon, please join the **San Diego City Center** for its NeoCan't Trade Fair on August 27th from 8:30 pm at the San Diego Wine and Culinary Center.

Save the date for the **San Diego City Center's** 2nd Annual Haute Couture a la San Diego fashion show on September 23rd at 6:00 pm. This year's reformatted event will be held at The Prado at Balboa Park, Grand Ballroom.

The **San Diego City Center** Committee Meeting will be held on October 1st at 11:30 am at A-DWRD on India Street. Please [RSVP](#) and bring a brown bag lunch.

The **Rocky Mountain Chapter**

Please RSVP to [Leslie Arnold](#).

The **Northern California Chapter** invites you to Make the Connection: A joint mixer by SMPS, IFMA, and IIDA on July 30th from 5 pm-8 pm at the Knoll Showroom in San Francisco. The cost is \$10 per ticket and proceeds benefit Philanthropy by Design. For sponsorship opportunities contact Jude at jude.wellington@gmail.com or Robyn at robyn.isom@cort.com.

The **Northern California Chapter** and Innerspace Industries invite you to tour the Innerspace Industries Factory on August 12th at 6:00 pm. The facility is located at 4628 East Thomas Avenue in Fresno, and **Leslie Arnold, IIDA** can be contacted for RSVPs at lesliea@dardenarchitects.com.

The **Northern California Chapter** and **Sacramento City Center** will host their 10th Annual Golf Tournament on August 20th at Apple Mountain Resort in Camino with a 10am Shotgun Start. This year's theme is "Your Favorite Cartoon Character or Animated Movie". [Register here](#), or contact Amanda at 916-316-4701 or amanda_mccracken@att.net for more information.

Save the Date for the IIDA **Northern California Chapter's** 4th Annual Rock N' Bowl Fundraiser on November 7th. The event will be held from 5:00 pm - 9:00 pm at Strike Zone at Fort Shafter. This year, the annual event will take on a 70's theme.

The **Silicon Valley City Center** is proud to host its 2nd Annual Members Only Event on August 6th at 337 Willow Avenue in Menlo Park. This year's event features the Michelle Kauffman designed Sunset Breeze pre-fab home of **Michele Chadwick, IIDA** and Jose Coto, AIA, managing partners of CAS architects. They will discuss their process from the demolition of the existing structure to moving their family in to their new home. Wine and hors d'oeuvres will be served, please [RSVP](#) today and bring your IIDA Membership Card to the event.

The **Wisconsin Chapter**

The **Wisconsin Chapter** announces On Par with IIDA Wisconsin, a golf outing on Thursday August 20th at Whispering Springs Golf Club in Fond du Lac. The all-day event begins with registration at 10:00 am and a shotgun start/best ball scramble at 11:00 am followed by a social, dinner, awards, and a raffle. Send an email for [more information](#).

The **Rocky Mountain Chapter** and J. Christensen Art Consulting invite you to the 2009 Summer Social on Friday, July 17th at 5:30 pm. The event is hosted by Partnership Gallery at 534 South 500 West in Salt Lake City.

Save the date for the **Rocky Mountain Chapter's** Fashion Remix event on October 22, 2009. Opportunities still exist to join Sponsors Interface, Haworth, Knoll, Teknion, and Designtex. Three levels are of sponsorship are available and the pre-sale for general tickets begins July 13th. For more information visit [Fashion Remix](#) online.

The **Southwest Chapter**

The **Las Vegas City Center** welcomes you to Sustainable Products: A Holistic View, a CEU sponsored by Milliken and Company. The course will be held at Milliken on July 9th, and you may contact [Jonelle Vance, IIDA](#) for more information.

For **Phoenix City Center** summer events, please contact City Center Director [Catherine Pieratt](#).

Save the date for the **Phoenix City Center** Government Forum on July 30th. The event will be held at the KI Showroom at 2234 West University Drive, Suite 103 in Tempe. John Fitzpatrick, KI Government Sales Manager, will be the guest speaker. [Stacy Bolen, Associate IIDA](#) can be contacted for more information.

The **Tucson City Center** planning committee for the 2009 membership event is forming. If you are interested in participating, please contact [Chrise Eddy, IIDA](#) for more information.

For **Tucson City Center** summer events, please contact Center Director [Chrise Eddy, IIDA](#).

The **Tucson City Center** presents a Haworth product summary from NeoCon given by Ina Hernandez at 11:30 am on July 9th at Tucson Business Interiors (TBI). Please contact [Chrise Eddy, IIDA](#) for details.

The **Texas/Oklahoma Chapter**

Please join the **Texas Oklahoma Chapter** at METROCON 2009 August 13-14th. There is no cost for IIDA Members to attend the show and your total CEU requirements can be met for \$35 if you are a Member, \$100 for Non-members. Over 200 exhibitors are registered and a happy hour event on Thursday will include beverages and assorted foods. Click [here](#) for registration and more information.

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