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 <p>I I D A INTERNATIONAL INTERIOR DESIGN ASSOCIATION</p>	<p>222 Merchandise Mart Suite 567 Chicago, IL 60654-1104</p> <p>p 888.799.IIDA f 312.467.0779 e idahq@iida.org</p>	<h1>DESIGNMATTERS</h1> <p>a biweekly newsletter from the association for interior design professionals</p>
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November 25, 2009

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OFS Brands Wins IIDA/Contract Magazine Booth Design Competition



Congratulations to **OFS Brands**, the winner of the 2009 IIDA Booth Design Competition, co-sponsored by *Contract Magazine*. The competition recognizes outstanding creativity in booth design at NeoCon East each year.

"Winning this award is a true milestone for OFS Brands," explains Mike Wagner, Senior VP of Sales and Marketing, OFS Brands. "It

independently recognizes our commitment to innovation and is testimony to the dedication and talent of our company in today's competitive market."

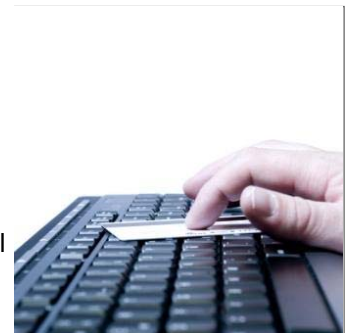
Read the full press release [here](#) and check out all of our competition photo galleries on the IIDA [website](#).



EZ Pay Deadline

IIDA has introduced a new payment plan for 2010 called **EZ Pay**. This payment option allows you to divide your 2010 Membership dues (Active or Inactive) into 12 installments. Any renewing Professional, Associate, Affiliate, or Educator IIDA Member qualifies for this plan.

In order to take full advantage of EZ Pay, you must fill out an enrollment form and return to the IIDA Headquarters' accounting department no later than Tuesday, December 15, 2009. For more information and an enrollment form please visit our [website](#). New Members can also take advantage of this payment plan whenever they join IIDA.



-SAVE THE DATE-

STUDENT MENTORING WEEK

Mentor a design student for one day during the week of February 1-5, 2010.

[Learn more.](#)

Inactive Status Still Available

Connect with IIDA!

Network with IIDA on the internet's most used social networking sites, including [Twitter](#), [Facebook](#), [IIDA's Professional Blog](#) and [LinkedIn](#).



IIDA reminds Members that Inactive Status is still available to Professional and Associate Members in good standing who have recently had a change in job status due to unemployment, maternity leave, relocation or prolonged disability. This status offers a special dues rate based on Membership level. Please email your requests to [Lisa Toth](#), Director of Membership.

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IIDA Foundation Update



The **2009 Designing for the Future Campaign** is quickly coming to an end. Thanks to all the IIDA Members who have contributed this year. And special thanks to the following Chapters who are headed toward achieving their goal: In first place - **Texas/Oklahoma**, followed by **Illinois**, **Pennsylvania/Delaware/New Jersey**, **New England** and **Southern California**.

Members can still make a donation by either adding it to your dues renewal payment, or on a secure online contribution form that is available by logging in to IIDA's [website](#), and then clicking the Donate link on the left-hand side. The Campaign will conclude November 30.

IIDA Leaders Breakfast Series



The **Toronto Leaders Breakfast**, in partnership with ARIDO, is December 4 at the Four Seasons. **Edward Burtynsky**, one of Canada's most respected photographers, is the keynote speaker. The event honoree is **Joe Pettipas**, IIDA, ARIDO, ASID, HOK Canada's Practice Leader – Hospitality and Retail. Click [here](#) for details.

Special thanks to **Herman Miller** and **Interior Design** magazine, National Benefactors of the Leaders Breakfast series. Watch for details of the 2010 program, coming soon.

Call for IDCEC Reviewers



IIDA, together with ASID, IDC and IDEC, provides review for all interior design continuing education courses submitted for accreditation to the Interior Design Continuing Education Council. Reviewing involves evaluating course



content against a set of standards developed by IDCEC.

IIDA is seeking Professional Members to join our team as course reviewers. Reviewing CEU courses is a volunteer position with a minimum of a one year commitment. If you are interested in becoming a reviewer or would like more information please email **Felice L. Silverman**, IIDA, VP of Professional Development.

CEU Compliance Period Ending December 31, 2009

The current [CEU compliance](#) period for IIDA Members is January 1, 2008 through December 31, 2009. For more information about the Association's requirement, contact [Ely Padilla](#) at IIDA Headquarters at 312.379.5142. Need more time to complete your 10 hours? Extension requests may be granted; send an email to CEU@iida.org for more information. Don't forget to check out the [Perspective Sponsored CEUs](#) and the [IIDA Event Calendar](#) for additional learning opportunities.

New on the Blog

Visit the new [IIDA Professional Blog](#) to read up on current trends and events and to interact with your peers. Here are some of the latest stories to hit the blogosphere:

[In Pictures - NeoCon East 2009](#): A short photo diary of IIDA's visit to Baltimore.

[The Seduction of Design](#): What do you think about the new *Perspective* cover?

[The Brave New World of iPhone apps](#): Take a peek at some of the latest interior design-related apps for the iPhone.

Industry News



National Office Furniture announces its \$25,000 Gift of Inspiration for Healthcare Environments. The healthcare industry is faced with many challenges, so National would like to do its part in assisting caring organizations with an opportunity to win a \$25,000 Gift of Inspiration. This gift can be used to support the needs of healthcare environments in areas such as technology, the patient experience, staff morale, training and enrichment programs or facility enhancement. Healthcare organizations can [enter now](#) through March 31st, 2010. Read the full press release [here](#).

Commercial carpet manufacturer **Bentley Prince Street** was recently honored as one of California's healthiest employers by the state of California Task Force on Youth and Workplace Wellness. Receiving the highest Gold medal award for its unique innovations for a healthy workplace and clear commitment to employee wellness, Bentley Prince Street was honored for exemplifying the best practices of fostering unique wellness programs that meet individual workplace needs. Read the full press release [here](#).

The Twist Light from **Herman Miller** received the Spark Award at the premier SparkAwards exhibition on October 29. The "Spark!" award was top billing among four levels of honors – "Spark!", Gold, Silver and Bronze. The SparkAwards is the

first multi-level design competition that includes designers from all levels and skill sets. Twist is an energy-efficient, eco-friendly undershelf LED light that uses fewer raw materials and is efficient to operate and maintain.

Sneak Peek

Sneak Peek is a new section of *DesignMatters* featuring photos from IIDA Chapter events nationwide. If you're interested in having your photo included in the next *DesignMatters*, please contact [Carmen O'Donnell](#). Enjoy!



Interior Design Boston (IDB) Fashion Show
New England Chapter
Best Construction: **Gensler**



INawards09

Northern Pacific Chapter

Jurors **Brian Graham, IIDA**, Graham Design and **Jody Pene, IIDA**, GDB Architects; Moderator, Sylvia Wolf and Juror, Chris Bardt.
Photography: David Ho, dho+designs.



Product Runway 09

Louisville/Lexington City Center

Winner: **D.L. Couch Wallcovering, Inc.**

Representative: **Lindsay Raia, Industry IIDA**

Photography: **Jessie Kriech-Higdon & Chris Higdon**

Chapter & City Center News November and December

The **Alabama Chapter**

Save the Date for the **Alabama Chapter** Holiday Party on December 10 at the Redmont Hotel. More information to come.....

The **Carolinas**

You are invited to join the **Upstate City Center** on December 3 at 7pm for their "[Tacky Sweater Holiday Party](#)" at the Holly Tree Country Club. Join us for hors d'oeuvres & drinks, music, and the chance to win the tackiest sweater contest! Donations will be accepted in support of Camp Spearhead, which is a recently completed camp facility that supports special needs children and adults in the Upstate.

Mark your calendars for the **Triangle City Center's "Holiday Social"** which will be held on December 4 at 7:00 pm at the Nasher Museum of Art! This unique social will be a joint celebration with ASID, allowing both organizations to enjoy two very special exhibits – Picasso and Andy Warhol.

You are invited to celebrate the season with the **Triad City Center** December 8, 6:30pm

The **Northern California Chapter cont...**

The **Sacramento City Center** invites you to their Holiday Deco Party 2009 on December 3. The venue and theme have taken on a new spin this year we hope you all enjoy! The party starts at 5:30pm at Parlare Euro Lounge in Sacramento. Members: \$25, Non-Members: \$35. Click [here](#) to download the event flyer. Please RSVP to [Gwen Lauridson](#) by December 1.

Please join **Silicon Valley City Center** on December 3 as we celebrate the holiday season with our [Festivus Silent Auction](#) of hand-crafted ornaments designed by your local A+D community! All proceeds will be donated to the YWCA of Silicon Valley. The auction starts at 6pm at KBM Workspace in San Jose. RSVP to [Kathy Stinson](#).

The **Northern Pacific Chapter**

The **Northern Pacific Chapter** invites you to an event supporting [Team Child](#). We will be sewing 25 stockings for 15 boys and 10 girls, ages 12-18, and filling with hygiene items, games, toys, gift certificates and candy. We will meet at Haworth Showroom on December 10 at

at the High Point Country Club for their "[Holiday Party](#)". Enjoy hors d'oeuvres and drinks. Get into the spirit of the giving season by purchasing raffle tickets at the party. All raffle proceeds go directly to The Common Thread for the Cure!

The **Charlotte City Center** invites you to their "[Holiday Party](#)" on December 10th at 5:30 in the Charles Luck Stone Studio. Please join us for mingling and heavy hors d'oeuvres. In the spirit of the season, we ask you to please bring a canned food donation to support Second Harvest Food Bank.

Join the **Columbia City Center** and the Columbia AIA for our joint annual "[Holiday Party](#)" at AMF Park Lanes on December 11. Registration begins at 6pm, followed by bowling from 7-9:00pm. Wear your favorite tacky holiday sweater (and socks!) and enjoy bowling, food and fun with a Cash Bar. The proceeds from the events will benefit Toys for Tots, Harvest Hope Food Bank, and The Women's Shelter of South Carolina.

The Delta Regional Chapter

The **Delta Regional Chapter** is hosting a raffle to raise money for the IIDA foundation. Please help us continue to advance the field of Interior Design. Raffle entries are \$10. Prizes include gift certificates, gift baskets, and more! The drawings will be held at the NOLA Holiday Party on December 10. For more information contact Jennifer Mitchell at 504-722-9272.

Join the **Lafayette City Center** and AIA on December 10 as they celebrate the holidays with dinner and cocktails at Bonnie Bell's Bistro in downtown Lafayette. The festivities begin at 7pm. Please [RSVP](#) by November 27.

The **Baton Rouge City Center** invites you to their Christmas Bash on December 9 at 6pm at the Louisiana Office Supply Company. Contact [Alicia Weichers](#) for more information.

The Florida Chapter

The **Miami City Center** proudly announces the third annual Art by Design art gallery event on December 4 where Interior Designers, Architects and other design professionals will have an opportunity to showcase artwork that they have created. The benefit and celebration will be held in the Kettal showroom in the Coral Gables area. Contact [Christine Galanopoulos](#) for more information.

The Michigan Chapter

The **Michigan Chapter** invites you to their [Third Thursdays Happy Hour](#) taking place on December 17 from 5:30-8:30 pm. Locations: Metro Detroit: Rosie O' Grady's in Royal Oak, Grand Rapids: Grand Woods Lounge.

The Mid-Atlantic Chapter

Come join the **Baltimore City Center** on December 10 as we tour Health Care for the Homeless. We are waiving the entrance fee and are instead asking for a \$10 minimum donation which will go directly to Health Care for the Homeless. Registration begins at 5:30 pm. The tour will take place from 6:00 - 7:00

6pm. Register [online](#). Donations will be collected now through December 10.

The Northland Chapter

Please join the **Northland Chapter** on December 7 as their First Mondays Series continues with an inspirational and educational discussion of healthcare design by local experts in the health care industry. The event begins at 5:30 with registration and networking at HGA Architects and Engineers in Minneapolis. Members: FREE, Non-Members: \$20. [Click HERE](#) to register online.

The Ohio/Kentucky Chapter

Please mark your calendars for December 9th! The **Columbus City Center** will be celebrating all of your hard work with the 1st launch of the ZEROlandfill Columbus sector. We will also highlight new and upcoming IIDA events for the year 2010. Stay tuned for more details!

Please join the **Ohio/Kentucky Chapter** for their holiday party on December 9 from 6-8pm at the beautiful Toledo Club. There will be appetizers, a cash bar, prizes and a holiday bake sale to benefit the Ronald McDonald House. Members: FREE, Non-Members: \$20. Please [RSVP](#) by December 3.

Help the **Toledo City Center** as we "Bake for Goodness Sake!" We will be hosting a baked goods sale to benefit the Ronald McDonald House Charities on December 9 at the IIDA/ IFMA/ BOMA/ NWOGB/LEWAS Holiday Party. Please contact Mary Frost mary.frost@yahoo.com if you are able to donate cakes or cookies, pies or pastries, brownies or blondies, bars or breads.

The Rocky Mountain Chapter

The **Salt Lake City Center** asks you to Save the Date of December 3 for the 11th Annual Stocking Event Benefiting Kids With Cancer at the Art Institute of Salt Lake from 4:30-6pm.

Please join the **Salt Lake City Center** as they celebrate their annual IIDA Christmas Luncheon on December 9 from 12-1pm at Faustina. Members: Free, Non-Members: \$20. RSVP to [Matt Schenk](#) by November 20.

Join the **Denver City Center** for their Annual Gala at the Jet Hotel on December 4. Enjoy door prizes, silent auction items, music and appetizers. Members: \$15, Non-Members: \$45, Students: \$10. For additional event inquiries please contact Denver@iidarmc.org.

The Southwest Chapter

Phoenix City Center- CEU Do you Know What you Are Specifying? December 1, 5:30-7:30 PM for more information contact [Marissa Matusow](#).

Las Vegas City Center - Holiday Gala. December 8, 5:30-8:00 PM for more information contact [Jonelle Vance](#).

pm. Please RSVP by December 9 to [Laura Kerris](#) or [Greg Martin](#).

The **New York Chapter**

Please join the **New York Chapter** for the Second Annual IIDA NY Sustainable Quilt Auction on December 9 at Haworth Showroom. Quilts were hand crafted by members of the New York A&D community and will be sold at a silent auction to benefit LMNOP. Cocktails and hors d'oeuvres: 6:00-9:00pm, Silent Auction: 6:30-8:30pm. Members: \$15, Non-Members: \$25, Students and Educators: \$10. Register [online](#).

The **Northern California Chapter**

Save the Date of December 11 for the **Honolulu City Center's** Annual Christmas Brunch & Hotel Renovation Tour. Please bring a Christmas Grab Bag (\$10 value). Brunch: 10:00 am, Hotel tour: 12:30 pm. Location: Shorebird Restaurant & Beach Bar and Outrigger Reef Hotel. Members: \$15. Non-Members: \$20. RSVP has closed for this event.

Tucson City Center- Chapter Year in Review luncheon. December 3, 11:30-1:00pm for more information contact [Chrise Eddy](#).

The **Tucson City Center** is working on plans for the 2nd annual Masquerade Ball. For more information on sponsorship or volunteering contact [Chrise Eddy](#).

The **Texas/Oklahoma Chapter**

Join the **Austin City Center** for their Holiday Party at Clive Bar in Austin on December 10th 5:30 – 7:30 PM. Come and enjoy a few beverages and appetizers while helping us raise goods and money for our charity. This year we are sponsoring ten families from Reagan High School via Communities in Schools. [RSVP](#) by December 4th.

The **San Antonio City Center** is hosting their Annual Shop and Social to Kick Start the Holiday Shopping Season on December 8 from 5:00 – 9:00 PM at the San Antonio Country Club.

The **Houston City Center** presents "Jingle Bell Rock Annual Holiday Party" on December 2, 6:00 – 10:00 PM at Meteor. RSVP to Jessyfuller@gmail.com.

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