

**15<sup>th</sup> ANNUAL**  
**IIDA/HD Product Design Competition**  
A COLLABORATION BETWEEN IIDA AND HOSPITALITY DESIGN MAGAZINE

**ACHIEVEMENT IN HOSPITALITY PRODUCT DESIGN**  
**AWARDED BY IIDA AND HOSPITALITY DESIGN MAGAZINE**

The International Interior Design Association (IIDA), in partnership with *Hospitality Design* magazine, proudly reveals the winners of the 2011 Annual IIDA/Hospitality Design Product Design Competition at HD.

"It's apparent that the hospitality industry is excelling, as the HD/IIDA Hospitality Design Competition celebrated nearly 150 product entries, this year's competition represented the best of the best in hospitality product design," commented Viveca Bissonnette, FIIDA, IIDA International President and one of the award judges. "From timeless beauty to scientific breakthrough, these winners exemplified excellence in design and innovation."

The 2011 judging panel included **Viveca Bissonnette, FIIDA, Assoc. AIA, CID, LEED AP**, Hollander Design Group, San Diego, CA; **Rick Marencic, IIDA**, Daroff Design Inc, Philadelphia, PA; **Anne-Marie Gianoudis, IIDA**, Gresham Smith & Partners, Birmingham, AL; **Felice Silverman, IIDA**, Silverman Trykowski Associates, Boston, MA. Judges select the winners based on innovation, technical advancements, cost effectiveness, environmental responsibility, aesthetics, need and usage in the hospitality industry, and both client and user benefits. Awards in each category are not mandatory.



LZF Lamps, 2011 HD Expo

This year the **Best of Competition** was awarded to: LZF LAMPS, for the product AGATHA.

The 2011 winners, representing the best of hospitality design through their aesthetics and innovation, are listed below in their respective categories:

**Applied Finishes and Materials**

Wall Coverings and Treatments:

3form, *Ripple Wall*

Paints and/or Coating Systems:

Standard Fiber, *Speed Dry Nanotechnology*

## Textiles

Upholstery:

DesignTex, *Kinetics Collections*

Bedspreads, drapery, or casement fabrics:

Hunter Douglas, *The Farmboy Fine Arts Collection*

## Flooring

Carpeting and carpet systems, rugs:

Shaw Hospitality Group, *Global Reason*

Hard surface flooring including wood, stone tile, and poured floors:

Porcelanosa, *Alaska Grey*

Resilient Flooring Including Vinyl, Cork, and Linoleum:

Armstrong World Industries, *Casablanca (part of Spice City Series)*

## Seating Individual

Dining seating including multi-purpose, ganging, and or stacking chairs:

Resinas Olot, S.L., *Peach*

Lounge seating:

Brown Jordan, *"Cloud Nine" Lounge Chair*

Outdoor seating:

Gloster Furniture Inc., *Bloc Outdoor Lounge*

## Seating Group or Series

Dining seating including multi-purpose, ganging, and or stacking chairs:

Resinas Olot, S.L., *Trama Chair and Armchair*

Lounge seating:

JANUS et Cie, *Triad*

Outdoor seating:

Brown Jordan, *"Still" Seating Group or Series*

## Case Goods and Freestanding Furniture

Individual Furnishings Items: 3form, *LineUp*

## Lighting

Individual lamps or lighting devices:

LZF LAMPS, *AGATHA*

Groups, series, systems, or collections of lighting devices or lamps:

Vibia, *Halley*

## Accessories or Specialties

Artwork, signage, accent pieces:

EcoSmart Inc., *EcoSmart Fire 'STIX'*

Hardware or decorative metals or plastics:

Klein USA, Inc., *EXTENDO*

Operations supplies and amenities:

EyeClick, *EyePlay*

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About IIDA: The International Interior Design Association (IIDA) is a professional networking and educational association with more than 12,000 Members practicing worldwide in more than 50 countries. IIDA is committed to enhancing the quality of life through excellence in interior design and advancing interior design through knowledge, value and community. IIDA advocates for interior design excellence; nurtures a global interior design community; maintains high educational standards; and supports its Members and the Profession with visionary leadership. For more than 37 years, IIDA has helped reveal new Design talent through a variety of education initiatives and Interior Design/Architecture competitions honoring local talent, including the Interior Design Competition, Smart Environments Awards and Sustainable Leadership Awards. [www.iida.org](http://www.iida.org).

To receive an alert when the 2012 IIDA/HD Product Design Competition opens, contact Monica DeAngelis, [mdeangelis@iida.org](mailto:mdeangelis@iida.org).