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NEWSRELEASE

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IIDA TO PRESENT 2011 INTERNATIONAL HONORS & AWARDS AT ANNUAL MEETING

June 8, 2011, Chicago, IL – The IIDA International Honors and Awards will be presented at the Annual Meeting on Sunday, June 12 by International President, Viveca Bissonnette, FIIDA, Assoc. AIA, CID, LEED AP.



The **IIDA Star Award**, recognizing outstanding contributions to the interior design profession by an individual or organization, will be presented to **THE CENTER FOR HEALTH DESIGN**. The Center was formed in 1993 by a small cadre of pioneering healthcare and design professionals committed to advancing a singular idea – that design could be used to improve patient outcomes in healthcare environments. Today, the Center for Health Design is a far-reaching, international community leading the effort to improve the quality of healthcare facilities worldwide, as well as environments for healthy aging. The organization's members and partners come from a broad spectrum of fields, including healthcare, elder care, architecture, interior design, construction, product design, product manufacturing, education and NGOs. The award will be accepted by The Center for Health Design Board President and evidence-based design advocate, Rosalyn Cama, FASID, EDAC of CAMA, Inc.



The **IIDA Titan Award** recognizes outstanding service to the interior design profession by a design-related company or individual. This year's award will be presented to **KAYE GOSLINE**, Creative Director for IVC US. Kaye has more than 30 years' experience that uniquely combines chemistry, product development, marketing and sales. Much of her early career was spent at Monsanto in the Fibers Division, now known as Solutia. Kaye has been active in the Color Marketing Group where she served as a Board Member, and was recently reappointed to serve a second three-year term as industry representative on the Board of Council for Interior Design Accreditation (CIDA). She holds a BS in Textile Chemistry from Auburn University, where she recently was honored as one of the outstanding women graduates of the past 100 years, and has an MBA from Brenau University.

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About International Interior Design Association

The International Interior Design Association (IIDA) is a professional networking and educational association with more than 13,000 Members practicing worldwide in more than 50 countries. IIDA is committed to enhancing the quality of life through excellence in Interior Design and advancing Interior Design through knowledge, value and community. IIDA advocates for Interior Design excellence; nurtures a global Interior Design community; maintains high educational standards; and supports its Members and the Profession with visionary leadership. For more than 37 years, IIDA has helped reveal new Design talent through a variety of education initiatives and Interior Design/Architecture competitions honoring local talent, including the Interior Design Competition, Smart Environments Awards and Sustainable Leadership Awards. www.iida.org.