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NEWSRELEASE

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IIDA ANNOUNCES 2012 HEALTHCARE INTERIOR DESIGN COMPETITION PRESENTED IN CONJUNCTION WITH VENDOME GROUP

May 30, 2012, Chicago, IL – The International Interior Design Association and the Vendome Group are proud to introduce a new design competition, the 2012 IIDA Healthcare Interior Design Competition that honors and celebrates outstanding originality and excellence in the Design and furnishings of healthcare interior spaces.

“For years, our Members and others in the healthcare industry, who consistently innovate and seek to create solutions outside the box, have gone unrecognized for their extraordinary work. They have changed the benchmarks for healthcare Interior Design. This competition will provide a strong vehicle for these Design teams, as well as those who are interested, to see some of the very outstanding work being done now in healthcare,” stated **Cheryl S. Durst, Honorary FIIDA, LEED AP, Executive Vice President and CEO, IIDA**. “We’re excited and proud to be able to host such deliberate recognition of the talented teams creating the new standards in healthcare Design.”

Projects may be submitted in the following four categories: Ambulatory Care Centers, Hospice Care, Hospitals, and Senior Living & Residential Health, Care, and Support Facilities. The competition opens June 4, 2012 and any design professional practicing legally in their jurisdiction may submit design project(s). The Design projects must have been completed between January 1, 2010 and March 31, 2012. The cost to enter is \$200 per entry for IIDA Members and \$250 per entry for non-Members. Winning projects will be published in the October 2012 issue of Healthcare Design magazine, the publishing partner for the competition, and also celebrated on the IIDA website.

The panel of judges for the 2012 Healthcare Interior Design Competition include **Peggy Noakes, FIIDA, AAHID, LEED AP, EDAC, VP, Director of Consulting for American Art Resources in Houston, Texas; Amy Lopez, IIDA, AAHID, Vice President, Smith Seckman Reid, Inc. in Houston, Texas; and Debby Gregory, Associate IIDA, Sr. Clinical Consultant in Nashville, Tennessee.**

For questions or more information, contact IIDA’s Manager of Industry Relations & Special Events, Erin Cook at ecook@iida.org or call 312-379-5177.

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About International Interior Design Association

The International Interior Design Association (IIDA) is a professional networking and educational association with more than 12,000 Members practicing worldwide in more than 50 countries. IIDA is committed to enhancing the quality of life through excellence in Interior Design and advancing Interior Design through knowledge, value and community. IIDA advocates for Interior Design excellence; nurtures a global Interior Design community; maintains high educational standards; and supports its Members and the Profession with visionary leadership. For more than 38 years, IIDA has helped reveal new Design talent through a variety of education initiatives and Interior Design/Architecture competitions honoring local talent, including the Interior Design Competition, Global Excellence Awards and HD Product Design Competition. www.iida.org.